



global travel week

powered by c@nnnections

27-30 September 2021
The Kia Oval, London

JACOBS
MEDIA GROUP



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INTERNATIONAL TRADE
2020



27-30 September 2021
The Kia Oval, London

Virtual
4-5 October 2021

Global Travel Week powered by Connections is the hybrid event uniting decision makers in markets of travel, featuring; Aspire, ATAS, Connections Luxury, Resilience Council, Unity Through Tourism, Travel Weekly and Travolution.

Jacobs Media Group is proud to present the newly launched Global Travel Week powered by Connections.

The event will showcase its worldwide portfolio, where the travel trade industry will come together to network, do business, cooperate through tourism, and expand opportunities.



THE EVENT

The event welcomes travel industry decision makers to meet and do business with qualified buyers from the UK, as well as an overseas contingent. Attendees will represent the luxury, meetings incentives, wellbeing, adventure, weddings, mainstream leisure and travel technology segments.

Global Travel Week powered by Connections features a number of initiatives including highly-targeted one-to-one meetings conducted in the 'Connections Way' for the luxury and mainstream sectors, insightful panel discussions (in adventure, luxury, leisure travel, crisis communications and Commonwealth countries), networking receptions, working lunches and a conference on travel technology.



COUNTRY PARTNER



PREMIER PARTNER



TOURIST BOARDS



Malta
Gozo & Comino

STO
SLOVENIAN
TOURIST
BOARD



THE OPPORTUNITY

There is a vital and optimal window of opportunity to support your destination in its roadmap to recovery and resurgence.

Our aim is to present a platform to engage international trade, to grant access to your private sector to meet a targeted audience from around the globe, and to raise awareness, knowledge and desire to travel to your destination and its regions.

GUARANTEED MEETINGS

Offer your private sector the opportunity to fill their diary with meetings. No restrictions, no bolt on packages. Each attendee can enjoy a full schedule of meetings.

QUALIFIED AGENCIES

Connections are experts in buyer recruitment; we understand the industry on a deeper level. All attendees will be at decision maker level, representing sectors including luxury, meetings incentives, wellbeing, adventure, weddings and mainstream.

COST EFFECTIVE

We are confident this is the most cost effective solution on the market, offering the strongest ROI. Our industry needs to move forward now, so we need to play an instrumental role in the recovery and resurgence of our industry.

FLEXIBLE

Flexibility has never been more important. Attendance to this event can be achieved virtually or physically (Connections has delivered 43 in-person and virtual events worldwide). Our white label online meeting system is cutting edge, giving you the choice of when and who you meet to conduct business.

IMPACT

It's proven that memorable meetings lead to long lasting business relationships. To our tourist boards attending, we encourage you to bring your region to life through Connections experiences, showcasing your culture, fashion, cuisine and arts to leading Buyer agencies

THE 'CONNECTIONS WAY' OF DOING BUSINESS

Global Travel Week is organised by Connections, and utilises the 'Connections Way' of doing business.

Connections is the next generation of doing business. Designed for decision-makers, Connections has pioneered a new way of building trust through memorable experiences that lead to long-lasting business relationships through the 'Connections Way'.

Connections was born in 2014. Inspired by the science of mind and behaviour, we pioneered the 'Connections Way', a new-age networking concept which combines one-to-one meetings and memorable experiences to forge long-lasting business relationships.

Today, the 'Connections Way' of doing business has been experienced by thousands of leaders who have become part of our global community. Senior executives from around the world can connect and transform their businesses by utilising the 'Connections Way', and contribute to progressive conversations that will shape the future of their industry.

To our tourist boards attending, we encourage you to bring your region to life through Connections experiences, showcasing your culture, fashion, cuisine and arts to leading buyer agencies.



connections
LEADERS DO BUSINESS

YOUR TARGET MARKET

If leisure and mainstream is your target market, you will be given a space in the Global Travel Week main event.

If luxury is your target market, you will be given a space in the Connections Luxury event.

If you prefer a mix, then we will allocate a space accordingly.



THE AUDIENCE

Global Travel Week powered by Connections is the hybrid event designed with one-to-one meetings conducted in the 'Connections Way', welcoming global tourist boards and their private sector to meet and do business with buyers from around the world.

There will also be a prominent contingent of Connections Luxury members in attendance; this community of high-end executives welcomes the finest luxury suppliers and buyers into its membership. Touching upon every element of luxury travel, from the beginning of the journey until the end, our network is a diverse collection representing the very best in the market. From global brands, independent boutiques and experiential product, to destinations and transportation, we take pride in introducing suppliers to our high calibre agencies who add huge value to their high net worth clientele.

The event is exclusively for senior, decision making travel professionals, representing sectors including luxury, meetings incentives, wellbeing, adventure, weddings and mainstream.



LEISURE/MAINSTREAM DELEGATE PROGRAMME

27-30 September 2021

Delegates participating in one-to-one meetings can attend in any of the following:

27 MON	28 TUE	29 WED	30 THU
Opening Welcome	One-to-One Meetings & Experiences	One-to-One Meetings & Experiences	Travolution European Summit
One-to-One Meetings & Experiences	Lunch	Lunch	(Day conference. Additional delegate fee & registration applies.)
Lunch	One-to-One Meetings & Experiences	Unity Through Tourism Programme	
One-to-One Meetings & Experiences	ATAS Seminar	Resilience Council Seminar	
Travel Weekly Seminar	Networking Reception	Networking Reception	
Networking Reception			

LUXURY DELEGATE PROGRAMME

26-30 September 2021

Delegates participating in one-to-one meetings can attend in any of the following:

26 SUN	27 MON	28 TUE	29 WED	30 THU
Connections Luxury Private Reception	Opening Welcome One-to-One Meetings & Experiences Lunch One-to-One Meetings & Experiences Travel Weekly Seminar Networking Reception Connections Luxury Private Reception	One-to-One Meetings & Experiences Lunch One-to-One Meetings & Experiences ATAS Seminar Networking Reception Connections Luxury Private Reception	One-to-One Meetings & Experiences Lunch Aspire Seminar Unity Through Tourism Programme Resilience Council Seminar Networking Reception	Travolution European Summit (Day conference. Additional delegate fee & registration applies.)

VIRTUAL GLOBAL TRAVEL WEEK DELEGATE PROGRAMME

4-5 October 2021

4 MON	5 TUE
24hr dynamic agenda which can be shaped by the attendee	24hr dynamic agenda which can be shaped by the attendee
One-to-One Meetings	One-to-One Meetings

VIRTUAL CONNECTIONS LUXURY DELEGATE PROGRAMME

4-5 October 2021

4 MON	5 TUE
24hr dynamic agenda which can be shaped by the attendee	24hr dynamic agenda which can be shaped by the attendee
One-to-One Meetings	One-to-One Meetings

INSIGHT SESSIONS

aspire



TRAVELWEEKLY



TRAVOLUTION

TRAVEL WEEKLY FUTURE FOCUS

5-6pm Monday 27 September 2021

Travel Weekly's market-leading editorial team brings together a panel of experts to identify key trends facing the global travel industry and what forces will influence how destinations and travel firms can evolve and thrive in the post-pandemic future.

TRAVELWEEKLY



ATAS FUTURE FOCUS

5-6pm Tuesday 28 September 2021

The Association of Touring & Adventure Suppliers features many of the leading suppliers in the industry. As customers increasingly look for exploration and memorable experiences, ATAS members assess the opportunities to embrace this growing and lucrative sector.



ASPIRE FUTURE FOCUS

2-3pm Wednesday 29 September 2021

Travel Weekly's sister magazine for the luxury travel industry delivers insights from outside the sector to show how the needs and expectations of high net-worth customers are developing and how travel brands can attract this key consumer segment.

aspire



UNITY THROUGH TOURISM

4-5pm Wednesday 29 September 2021

Unity Through Tourism provides a new, innovative way for countries united through the Commonwealth to promote their cultural heritage and diversity through their shared values and unique features. It will offer vibrant content sessions that educate and inform on the difference and similarities; celebrating values and experiential wealth such as gastronomy, performing and visual arts, sporting legends, architecture, heritage sites, adventure, wildlife and sustainability.

The aim of Unity Through Tourism is to provide a platform to bring together these destinations through an insightful programme; delivered in an environment that applauds authenticity and truly embraces the pride of passion that tourism drives.



TRAVOLUTION

9am-5pm Thursday 30 September 2021

As the travel industry looks to technology to rebuild following the devastation of Covid-19 there's never been a more important year for the Travolution European Summit.

With the pandemic laying waste to the traditional programme of face-to-face events in the sector, this year's Summit is a unique opportunity to network with industry peers.

We aim to deliver up to 400 senior professionals from the travel and hospitality world from brands and the technology and digital services providers that support them.

After last year's Reset, Reboot, Restart virtual summit, this year will be dominated by discussion and debate about how technology is underpinning the recovery.

Our programme will feature senior speakers from leading brands within the sector, as well experts from outside travel to inspire our audience's innovative passion.

The future of travel is driven by those willing to challenge and re-imagine the industry, and who are united by a shared vision for the sector. We look forward to bringing those people together again during Jacob Media Group's first Global Travel Week to help set the post-pandemic agenda for travel.

(Additional delegate fee and registration applies.)



TRAVOLUTION

JOIN US AT GLOBAL TRAVEL WEEK

DELIVERABLES

EVENT COVERAGE

Global Travel Week will be covered in the following publications

TRAVEL WEEKLY UK

Print & Digital

ASPIRE

Print & Digital

CONNECTIONS LUXURY

Digital

EVENT SERVICES

- Interactive networking in person or virtually
 - One-to-one meetings and experiences
- Comprehensive content and educational programme
- Breakfast lunch and networking cocktail receptions
- Cultural immersive experiences to fast track relationship building

PRICING

FEES

For physical and virtual attendee fees, please get in touch with the team

BECOME A GLOBAL TRAVEL WEEK SPONSOR

SPONSOR AN EXPERIENCE ZONE



An experiential area within the venue where delegates can enjoy an informal meeting whilst experiencing your culture, arts, cuisine or crafts.

(From 9am Monday 27 - 12pm Wednesday 29 September.
Limited availability. Charged at cost.)

SPONSOR A BREAKFAST OR A LUNCH

A local, authentic lunch catering up to 400 guests in a restaurant or venue in London.

(Limited availability. Charged at cost.)

SPONSOR A COFFEE BREAK

A coffee break which offers up to 400 guests healthy & sustainable refreshments.

(Limited availability. Charged at cost.)

SPONSOR A DINNER

A local, authentic dinner catering up to 400 guests in a restaurant or venue in London.

(Limited availability. Charged at cost.)

PARTNERS & SPONSORS

Global Travel Week powered by Connections is supported by:



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ABOUT JMG

JACOBS
MEDIA GROUP



No. 1

B2B TRAVEL NEWS
SITE IN UK

275,000+

SOCIAL MEDIA
FOLLOWERS

160

WORLDWIDE EVENTS
MANAGED PER YEAR

10,000

EVENT ATTENDEES
PER YEAR

As the leading global voice for the travel and hospitality industries, Jacobs Media Group (JMG) offers an unrivalled multimedia portfolio which connects, informs and inspires these dynamic and evolving sectors on an international scale.

Jacobs Media Group Global Footprint

JMG has developed a market leading portfolio of brands with a truly multinational footprint spanning five continents.

JMG brands include Travel Weekly UK, Aspire, The Caterer, Connections, Travolution, Unity Through Tourism, Global Travel & Tourism Resilience Council, ATAS, Globe Travel Awards, The Cateys, The British Travel & Hospitality Hall of Fame and UK Sommelier of the Year.

In 2020, JMG won the Queen's Award for Enterprise International trade. JMG was recognised in the 2020 awards for outstanding short term growth in overseas sales, having expanded its global business in the previous three years by 50%.