

---

## FOR IMMEDIATE RELEASE

**Name of Press Contact:** Chad Shryock

**Date:** Oct. 11, 2019

**Phone:** (814) 799-0154

**Email:** [chad@cementjob.com](mailto:chad@cementjob.com)

### **CementJob Celebrates Its 20 Year Anniversary by Becoming a Non-Profit**

- The 2019-20 season is the 20th season of reporting for CementJob
- CementJob is now a 501(c)(3) non-profit organization
- Announcing their first program, ***Pinning Down Your Future***

Bedford, PA – CementJob is celebrating 20 years of providing online exposure for high school athletes. To make this landmark year even more special, we are excited to announce **CementJob is now a 501(c)(3) non-profit organization**, which means 100% of your donation is tax deductible. We have an exciting year planned for local student athletes as CementJob continues to expand its offerings and introduce new student programs.

CementJob, proudly known for its streaming and broadcasting of local wrestling, will begin a multi-year campaign to connect student athletes to college recruiters; parents and fans to coaches, teams, and clubs. The campaign, *Pinning Down Your Future*, will give local high school athletes deliberate exposure to colleges offering grants and scholarships to create a path to higher education where none previously existed. The rural areas of Pennsylvania offer few pathways to quality, four-year colleges for those not exceptionally gifted in academics. CementJob intends to keep recruiters informed of athletic events and provide them with special access to the website to observe students of interest. The purpose of this online exposure is to link students with college recruiters and encourage college attendance after high school.

*Pinning Down Your Future* is more than virtual connections. CementJob aims to improve the college eligibility of all high school students by creating a path to college linked to sportsmanship skills. *Pinning Down Your Future* will also provide software engineering apprenticeships and internships to teach the fundamentals of sports writing, photography, and announcing.

The goal of CementJob and *Pinning Down Your Future* is to provide students with a clear path to a career or a field of higher education after graduation. However, CementJob needs your generous donations to keep the program running. Now, as a non-profit, your donations are entirely tax deductible. Visit our website, <https://cementjob.org>, for more information or contact us with questions.

Want to be a corporate sponsor for this great cause? Contact CementJob directly at [sponsorships@cementjob.com](mailto:sponsorships@cementjob.com).

**About CementJob** - Founded in 2000, CementJob was the first to publish live results online from various tournaments throughout Pennsylvania including the PIAA state championship. Since then the site has grown to include radio and video programs. Our mission is to improve the college eligibility of high-school students by giving them exposure to college recruiters and scholarships through event coverage.