

The wealthcare experts

Headquartered in Hong Kong with presence in Singapore, Australia, Japan and India, Quantifeed is Asia's leading provider of digital wealth management solutions for financial institutions. Developed by a team with experience drawn from leading investment banks, Quantifeed's QEngine has been named Best Robo Advisor Solution by the prestigious Asian Private Banker magazine for three consecutive years. Its robo technology powers banks, insurers, brokers and wealth planners to provide simple, personalised, and engaging wealth management journeys. Combining software engineering and quantitative finance, we help transform financial institutions into providers of wealthcare, a customer-centric service focused on meeting everyone's wealth management needs. For more information, please visit: https://www.quantifeed.com.





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If you like the sound of joining a young and dynamic team in revolutionizing the wealth management industry, then look no further and contact us at <a href="mailto:careers@quantifeed.com">careers@quantifeed.com</a>

Units A-E, 12/F, Golden Sun Centre 59-67 Bonham Strand West Sheung Wan, Hong Kong

## UI / UX Designer (Product Design)

## **Location: Hong Kong**

As a UI/UX designer within product design you are well versed in multiple areas of design and have to oversee the full lifespan of a product: understanding the business objectives, seek to identify and address problems and create intuitive designs.

With a driven focus on exceeding the customer's need and expectation, you will bring the next generation of financial web services to the masses.

You are aware of the latest trends, can handle design tools with ease and eager to collaborate with stakeholders, product owners and development teams across Asia.

## Responsibilities

- Create user-centred designs by understanding business requirements, the voice of the customer, user journeys, customer feedback, and usability findings
- Create user flows, wireframes, prototypes, low and high-fidelity mock-ups
- Communicate and present solutions to product and engineering teams, as well as business stakeholders and executive management
- Incorporating customer feedback, usage metrics, and usability findings into designs to ensure the voice of the customer is present
- Performing metrics analysis post-launch to inform design/UX optimization efforts
- Know how to use prototyping tools such as Sketch, Invision, or equivalent

## Requirements

- Minimum of 2 years of UI/UX design experience for digital products or services.
- Bachelor or master's degree in a related field (design, marketing or technology)
- Working knowledge of the following technologies and software: Sketch, Invision, iOS, Android, Design Systems and Adobe Creative Suite. Knowledge of Visio, HTML5 and CSS3 are a plus
- Ability to work with clients and product owners to understand detailed requirements and create designs and experiences that meet client needs
- Portfolio showcasing work examples in design that demonstrate your design thinking process, knowledge of best practices and standards, and a deep understanding of mobile-first and responsive design. Understanding of User research and usability testing is highly appreciated
- A team player but can work independently too
- Multi-tasking and time-management skills, with the ability to prioritize tasks
- Excellent written and verbal communication skills
- Fluent in English, Cantonese and Mandarin is a plus