

Unique & Memorable

— GIFTS TO TREASURE

Give Less Ordinary
Share Less Ordinary
Love Less Ordinary




GIFTS
- Less Ordinary -



ABOUT

GIFTS LESS ORDINARY

Our aim is to build long term working relationship with our Partners, protecting and building your brand is paramount.

We promise we won't fill the site with other brands or products that don't stand up to your exceptionally high standards

- Gifts Less Ordinary is a luxury online marketplace which launched in Singapore and Hong Kong at the end of October 2015, selling beautiful unique and personalised gifts from a number of carefully selected handpicked Partners.
- We operate a dropship model whereby Partners ship direct to the customer upon receipt of an order.
- Headquartered in Singapore, the site now services customers in Singapore, Hong Kong, Malaysia, Indonesia, Japan, Australia, New Zealand, U.S., Philippines, Taiwan, the UAE, Canada, Europe and China. However, plans are in place to open up to other markets later in the year, in our quest to become a truly global luxury gifting player.
- We are growing at a rate of 200% year on year with a retention rate of circa 40%.
- We pride ourselves on being a well curated site, our focus is on the quality of the products we offer and the customer service we deliver.



WHY PARTNER WITH GIFTS LESS ORDINARY



- We are value driven, not sales driven. Sales are achieved because the proposition is right, and customers can rely on us for the quality and customer service we provide.
- We guarantee you access and marketing exposure to new markets and customers. We maximise exposure for our Partners through our Christmas campaigns, regular newsletters and PR, as well as through our local Partnerships, e.g. DBS Bank, Singapore Airlines and SAFRA
- We are regularly featured across a number of leading media publications. Publications we have been featured in include Her World, ELLE, Daily Mail, Marie Claire, Women's Weekly, The Straits Times and Expat Living, to name but a few.
- Digital and social media is at the heart of everything we do – we invest heavily in SEO to ensure we appear on the first page of natural search across all top ranking keywords in each global market.



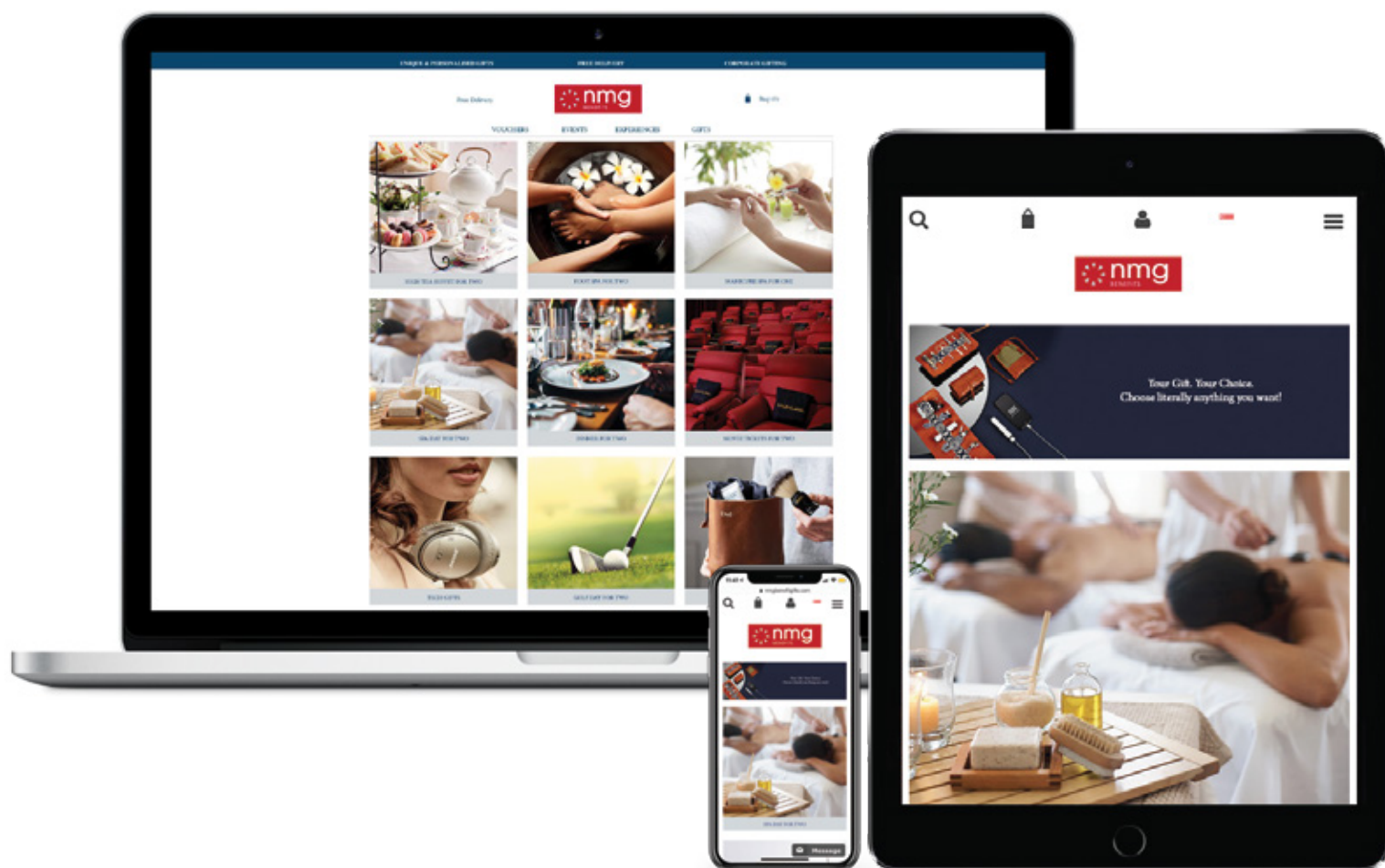
We promise your products won't get lost, we pride ourselves on offering a well curated site, not allowing other brands or partners to directly compete with your hero products.



GIFTS LESS ORDINARY CORPORATE

Gifts Less Ordinary Corporate Portals launched in 2018, a business to business version of the site, specially catered to the corporate gifting market.

You will have the opportunity to be featured on our Corporate Gifting Portals once you are featured on our GLO platform. This gives you added exposure and revenue streams.



WHAT OUR PARTNERS SAY ABOUT US

"For us, it has been an excellent opportunity to reach a new customer base and in turn grow our company. We are thoroughly enjoying our working relationship with Gifts Less Ordinary and long may it continue!"

Sabine Palmer

Just My Type

"Working with Gifts Less Ordinary is a genuine 2-way partnership. They are a team dedicated to building my brand and consistently suggest useful ideas about how I can further develop my business. Their marketing and reach has engaged with a new audience for me and has thus enabled me to increase my customer base.

I am so happy with the results so far by becoming a Partner on Gifts Less Ordinary."

Clemence Jamet

Merci Maman Boutique

"We are very proud to have partnered up with Gifts Less Ordinary since the very beginning. Most efficient and helpful with a business-driven mindset; GLO is simply a pleasure to work with."

Charlotte

Highland Angel

"Gifts Less Ordinary are a pleasure to work with. They always communicate clearly and quickly in a very friendly manner, with excellent attention to detail. It has been exciting working with them from an early stage in the business and seeing how things have developed and grown. They are open and honest about new business ideas and decisions, which is very reassuring."

Ben Griffiths

Make Me Something Special

"When Amy approached us about joining Gifts Less Ordinary, it was a no-brainer, as we can see the demand is there and it has been amazing to have our brand showcased in front of their wider audience. We are very excited to be partnering with GLO and are keen to see our brand grow even further across the region."



OUR BUSINESS MODEL



- For Local Deliveries – For sales delivered to your home country (e.g. shipping to Singapore from Singapore), GLO will take a 25% commission on your GLO RRP (which is your RRP + Standard Delivery charge).
- For International Deliveries – GLO will take a 30% commission on your GLO RRP (which is your RRP + Standard Delivery Charge). Express courier charges applied at check out, will be compensated to you in full, minus a 5% admin, payment gateway fee charge.
- The price advertised to the customer on the site includes shipping, so there are no nasty surprises at check out. Prices may vary in accordance with exchange rate fluctuations, but these are set by GLO, so no risks borne to you, as you will always be paid in your home currency.

As a Partner on GLO, you are automatically invited to join some of our select corporate partner portals. Should this be something of interest, we can provide you with further details.

- There is no joining fee. However, if you require us to set up your storefront, please let us know. Do note that additional charges will apply.





WHAT WE ARE LOOKING FOR IN A PARTNER

- Partners and products are hand picked for their quality and originality to meet the demand we know exists in each of our target markets.
- Products must be beautifully presented and include a Gifts Less Ordinary gift tag (we will supply these to you).
- Partners need more than anything to offer exceptional customer service.
- Partners need to be able to support their products with high quality images.



PAYMENT



- Gifts Less Ordinary will be responsible for collecting all payments on behalf of Partners, and you will be notified of each sale by email, as well as through your vendor management dashboard.
- We will notify you on the 5th business day of each calendar month the number of sales accrued from the previous month.
- Payment will then be made via a direct bank transfer for Singapore and UK bank account holders (or via PayPal for non account holders), within 7 business days from when the notification was made.
- Personalised items cannot be returned. Returns for non-personalised items can be made within 14 days of receipt. The customer will be responsible for shipping these items back to you. Gifts Less Ordinary, upon notification of a return by you, will arrange for a refund or credit to be made to the customer.

CONTACT



If you have any questions or thoughts, we would love to hear from you.
Otherwise, we look forward to welcoming you to the GLO Family.

