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National Competency Standard for Event Management

Standard Code: SOC16S17V1

[Endorsed by the MALDIVES QUALIFICATIONS AUTHORITY (MQA)]

PREFACE

Technical and Vocational Education and Training (TVET) Authority was established with the vision to develop a TVET system in the Maldives that is demand driven, accessible, beneficiary financed and quality assured, to meet the needs of society for stability and economic growth, the needs of Enterprise for a skilled and reliable workforce, the need of young people for decent jobs and the needs of workers for continuous mastery of new technology.

TVET system in the Maldives flourished with the Employment Skills Training Project (ESTP) funded by ADB with the objective of increasing the number of Maldivians, actively participating in the labor force, employed and self-employed. The Project supported expansion of demand driven employment-oriented skills training in priority occupations and to improve the capacity to develop and deliver Competency Based Skill Training (CBST). The project supported delivery of CBST programs to satisfy employer demand-driven needs. The National Competency Standards (NCS) provide the base for this training. Currently CBST is offered for five key sectors in the Maldives: Tourism, Fisheries and Agriculture, Transport, Construction and the Social sectors. These sectors are included as priority sectors that play a vital role in the continued economic growth of the country.

The NCS are developed in consultation with Employment Sector Councils representing employers. They are designed using a consensus format endorsed by the Maldives Qualifications Authority (MQA) to maintain uniformity of approach and the consistency of content amongst occupations. This single format also simplifies benchmarking the NCS against relevant regional and international standards. NCS specify the standards of performance of a competent worker and the various contexts in which the work may take place. NCS also describes the knowledge, skills and attitudes required in a particular occupation. They provide explicit advice to assessors and employers regarding the knowledge, skills and attitudes to be demonstrated by the candidates seeking formal recognition for the competency acquired following training or through work experience. By sharing this information, all participants in the training process have the same understanding of the training required and the standard to be reached for certification. Certification also becomes portable and can be recognized by other employers and in other countries with similar standards. NCS are the foundation for the implementation of the TVET system in Maldives. They ensure that all skills, regardless of where or how they were developed can be assessed and recognized. They also form the foundation for certifying skills in the Maldives National Qualification Framework (MNQF).

SOC16SQ1L317 is the first version of the NCS for Event Management, and has been developed and endorsed in the year 2017. This standard includes two Qualification at Level 3 and Level 4 of Maldivian National Qualifications Framework.

KEY FOR CODING

Coding Competency Standards and Related Materials

DESCRIPTION	REPRESENTED BY
Industry Sector as per ESC	Construction Sector (CON)
(Three letters)	Fisheries and Agriculture Sector (FNA)
	Transport sector (TRN)
	Tourism Sector (TOU)
	Social Sector (SOC)
	Foundation (FOU)
Competency Standard	S
Occupation with in a industry	Two digits 01-99
Sector	
Unit	U
Common Competency	1
Core Competency	2
Optional/ Elective Competency	3
Assessment Resources Materials	A
Learning Resources Materials	L
Curricula	С
Qualification	Q1, Q2 etc
MNQF level of Qualification	L1, L2 etc
Version Number	V1, V2 etc
Year of endorsement of standard, qualification	By two digits Example- 07

1.Endorsement Application for Qualification 01

2. NATIONAL CERTIFICATE III in Event Management

3. Qualification code: SOC16SQ1L317

Total Number of Credits: 45

4. Purpose of the qualification

The holders of the level three qualifications will provide wide range of event-related skills and supporting sound knowledge of event management process to coordinate event operations. Events are diverse in nature and level III qualification presented here will facilitate preparing students to work for event or exhibition organizations operating in a range of industries, including the tourism and travel, hospitality, sport, cultural, and community sectors.

5. Regulations for the	National Certificate III in Event Management will be awarded	
qualification	to those who are competent in units	
	1+2+3+4+5+6+7+8+9+10+11+12+13	

6. Schedule of Units

Unit Title	Unit Title	Code
11010		
1	Observe personal and work place hygiene practices	SOC02S1U01V1
2	Practice health, safety and security Practices	SOC02S1U02V1
3	Provide effective customer care	SOCo2S1Uo3V1
4	Practice effective workplace communications	SOCo2S1Uo4V1
5	Provide First Aid	SOCo5S1Uo5V1
6	Manage meetings	SOC16S1U01V1
7	Lead and manage people	SOC16S1U02V1
8	Source and use information on the events industry	SOC16S1U03V1
9	Coordinate on-site Event Registrations	SOC16S1U04V1
10	Obtain and manage sponsorship	SOC16S1U05V1
11	Enhance customer service experience	SOC16S1U06V1

12	Manage conflict		SOC16S1U07V1
13	Implement and monitor work health and safety practices		SOC16S1U08V1
	ommended icing of units	As appearing under the section 06	

1.Endorsement Application for Qualification 02

2. NATIONAL CERTIFICATE IV in Event Management

3. Qualification code:

Total Number of Credits: 165

SOC16SQ1L417

4. Purpose of the qualification

The holders of the level 4 qualifications will provide wide range of event-related skills and supporting sound knowledge of event management process to coordinate event operations. Events are diverse in nature and level III qualification presented here will facilitate preparing students to work for event or exhibition organizations operating in a range of industries, including the tourism and travel, hospitality, sport, cultural, and community sectors.

5. Regulations for the qualification

National Certificate IV in Event Management will be awarded to those who are competent in units

1 + 2 + 3 + 4 + 5 + 6 + 7 + 8 + 9 + 10 + 11 + 12 + 13 + 14 + 15 + 16 + 17 + 18 + 19 + 20 + 21 + 22 + 23

6. Schedule of Units

Unit	Unit Title	Code
Title		
1	Observe personal and work place hygiene practices	SOCo2S1Uo1V1
2	Practice health, safety and security Practices	SOC02S1U02V1
3	Provide effective customer care	SOCo2S1Uo3V1
4	Practice effective workplace communications	SOCo2S1Uo4V1
5	Provide First Aid	SOCo5S1Uo5V1
6	Manage meetings	SOC16S1U01V1
7	Lead and manage people	SOC16S1U02V1
8	Source and use information on the events industry	SOC16S1U03V1
9	Coordinate on-site Event Registrations	SOC16S1U04V1
10	Obtain and manage sponsorship	SOC16S1U05V1
11	Enhance customer service experience	SOC16S1U06V1

12	Manage conflict		SOC16S1U07V1
13	Implement and monitor work health and safety practices		SOC16S1U08V1
14	Undertake small business	planning	SOC16S1U09V1
15	Manage operational plan		SOC16S1U10V1
16	Manage event staging con	nponents	SOC16S1U11V1
17	Prepare and present prop	osals	SOC16S1U12V1
18	Incorporate creative and to management process	echnical needs into	SOC16S2U13V1
19	Prepare quotations		SOC16S2U14V1
20	Manage finances within a budget		SOC16S2U15V1
21	Investigate and design e-l	ousiness solutions	SOC16S2U16V1
22	Monitor work operations		SOC16S2U17V1
23	Prepare Financial Reports	3	SOC16S2U18V1
7. Accreditation requirements			r should place trainees in relevant industry or trainees the hands-on experience exposure cation.
8. Recommended sequencing of units		As appearing under t	he section 06

UNITS DETAILS

Unit No.	Unit Title	Code	Level	No of Credits
1	Observe personal and work place hygiene practices	SOCo2S1Uo1V1	3	3
2	Practice health, safety and security Practices	SOC02S1U02V1	3	3
3	Provide effective customer care	SOCo2S1Uo3V1	3	3
4	Practice effective workplace communications	SOCo2S1Uo4V1	3	3
5	Provide First Aid	SOCo5S1Uo2V1	3	3
6	Manage meetings	SOC16S1U01V1	3	3
7	Lead and manage people	SOC16S1U02V1	3	6
8	Source and use information on the events industry	SOC16S1U03V1	3	3
9	Coordinate on-site Event Registrations	SOC16S1U04V1	3	3
10	Obtain and manage sponsorship	SOC16S1U05V1	3	6
11	Enhance customer service experience	SOC16S1U06V1	3	3
12	Manage conflict	SOC16S1U07V1	3	3
13	Implement and monitor work health and safety practices	SOC16S1U08V1	3	3
14	Undertake small business planning	SOC16S1U09V1	4	9
15	Manage operational plan	SOC16S1U10V1	4	15
16	Manage event staging components	SOC16S1U11V1	4	9
17	Prepare and present proposals	SOC16S1U12V1	4	9
18	Incorporate creative and technical needs into management process	SOC16S2U13V1	4	9
19	Prepare quotations	SOC16S2U14V1	4	15
20	Manage finances within a budget	SOC16S2U15V1	4	9
21	Investigate and design e-business solutions	SOC16S2U16V1	4	21
22	Monitor work operations	SOC16S2U17V1	4	9

-		3			
	23	Prepare Financial Reports	SOC16S2U18V1	4	15

Packaging of National Qualifications:

National Certificate III in Event Management will be awarded to those who are competent in units 1+2+3+4+5+6+7+8+9+10+11+12+13

Qualification Code: SOC16SQ1L317

National Certificate IV in Event Management will be awarded to those who are competent in units 1+2+3+4+5+6+7+8+9+10+11+12+13+14+15+16+17+18+19+20+21+22+23

Qualification Code: SOC16SQ1L417

Description of an Event Manager

Growing business industries such as tourism, travel and hospitality and community sectors of both government and private sectors are seeking event managers who are professionally-qualified in planning, organising, conducting and coordinating genuinely outstanding events.

Likely functions within the business industry for those who achieve this level of competency include:

- Excellent organization skills
- · Organize and manage promotional, business and social events
- Good communication and people skills
- Good negotiation, sales and marketing skills
- Budget awareness

Competency Standard Development Process

The competencies were determined based on the analysis of the tasks expected to be performed by the Horticulture professional in the Maldives. The task analysis was based on the existing documents prepared among the experts in the industry and on the advice of the experts in the field of Horticulture training in Maldives. Competency standards used for similar type of training in other countries were also examined

Unit 01

UNIT TITLE	Observe personal and work place hygiene practices				
DESCRIPTOR	This unit covers the hygiene procedure standard. This unit deals with hygiene of worker job.	es and main	skills and knowle	onal presentation edge required for	and grooming maintaining the
CODE	SOC02S1U01V1	Level	3	Credit	3

ELEMENTS OF	PERFORMANCE CRITERIA
COMPETENCIES	
1. Observe grooming, hygiene	1.1. Grooming, hygiene and personal presentation practices
and personal presentation	maintained at high standards in line with industry norms
standards	and procedures
	1.2. Adequate level of personal cleanliness observed
	throughout the work
	1.3. Effects of poor personal hygiene understood and avoided
	in all practices
2. Follow hygiene procedures	2.1. Hygiene procedures followed in line with procedures and
	legal requirements
	2.2. Hygiene standards maintained in line with procedures
3. Identify and avoid hygiene	3.1. Hygiene risks understood and avoided in line with
risks	general standards and guidelines

Range statement

Procedures included

- Grooming and personal presentation
- Personal and work place hygiene

Tools, equipment and materials required may include:

Nil

Assessment guide

Form of assessment

- Assessment for the unit needs to be holistic and observed during assessment of other units of competency which forms the qualification.
- Any written or oral examinations may include questions related to hygiene, illness and personal grooming standard.

Assessment context

Assessment may be done in workplace or a simulated work environment.

Critical aspects

It is essential that competence is fully observed and there is ability to transfer competence to changing circumstances and to respond to unusual situations in the critical aspects of:

- Maintaining adequate level of all aspects of personal hygiene and cleanliness
- Following cleaning procedures for effective cleaning of work areas
- Immediately reporting any symptoms of illness
- Undertaking routine medical check-ups.
- This unit may be assessed in conjunction with all and units which form part of the normal job role

Assessment conditions

• Theoretical assessment of this unit must be carried out in an examination room where proper examination rules are followed.

Underpinning knowledge and skills

Underpinning knowledge	Underpinning skills
General knowledge of common	 Ability to follow procedures and instructions
terminologies used in hygiene	• Competent to work according to relevant
including personal hygiene	hygiene regulations and procedures
Knowledge on general symptoms of	• Competent to work to meet requirements for
different types of diseases	personnel hygiene and hygienic practices
Detailed knowledge and importance	 Communication skills
of illness and injury reporting	 Interpersonal skills
procedures	

Unit 2

UNIT TITLE	Practice health, sat	fety and security Prac	ctices		
DESCRIPTOR	This unit describes the importance of health and safety in the working environment. It identifies the key safety hazards within the work area and recognizes the correct manner in which to safely carry out the tasks of the job, for the benefit of the trainee, colleagues and customers.				
CODE	SOC02S1U02V1	Level	3	Credit	3

ELEMENTS OF		PERFORMANCE CRITERIA
COMPETENCI	ES	
1. Follow health, security p	workplace safety and procedures	 1.1. Health, safety and security procedures followed in line with operational policies and procedures and laws and regulations 1.2. Illnesses reported through proper channels of communication, using relevant forms and formats, in line
		with enterprise procedures 1.3. Safety and security breaches reported through proper channels of communication, in line with enterprise procedures
2. Deal wi	th emergency	 2.1 Emergency situations recognized and appropriate procedures followed in line with enterprise procedures 2.2 Assistance sought and cooperation given in emergency situations in line with enterprise procedures 2.3 Emergency incidences reported in line with enterprise procedures
3. Identify hygiene	•	 3.1 Hygiene risks identified, prevented and avoided in line with enterprise procedures 3.2 Hygiene risks reported to appropriate persons and corrective action taken in line with enterprise procedures
4. Clean the	e work area	 4.1 Cleaning tasks accomplished to enterprise standards 4.2 Proper method for cleaning selected and employed for appropriate task 4.3 Undertakes sterilization

	4.4 Understands infection control procedures	
5. Secure work premised	5.1 Work premises closed and locked at the end of work, in line	
	with enterprise procedures	
6. Follow first aid	6.1 Emergency and first aid procedures understood and followed.	
procedures		
7. Inventory and storage	7.1 Inventory maintained	
	7.2 Equipment stored according to the set procedures	

Range Statement

Procedures included:

- Guidelines for safe handling of equipment's
- Emergency procedures
- Fire safety procedures
- Security and safety guidelines
- Accident and incidence reporting procedures
- Basic first aid procedures
- Maintaining storage and inventory

Tools, equipment and materials required may include:

• Relevant procedure manuals

Assessment guide

Forms of assessment

Assessment for the unit needs to be holistic and must be observed through real or simulated workplace activities.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment which reflects a range of safe working practices.

Critical aspects (for assessment)

It is essential that competence is fully observed and there is ability to transfer competence to changing circumstances and to respond to unusual situations in the critical aspects of:

- Communicating effectively with others involved in or affected by the work.
- Identifying and assessing hazardous situations and rectifying, or reporting to the relevant persons.
- Safely handling and storage of dangerous and/or hazardous goods and substances.
- Applying safe manual handling practices.
- Safely and effectively operating equipment and utilising materials over the full range of functions and processes for work undertaken on worksite.
- This unit may be assessed in conjunction with all and units which form part of the normal job role.

Assessment conditions

Assessment must reflects and events processes that occur over a period of time

Resources required for assessment

The following should be made available:

- A workplace or simulated workplace
- Situations requiring safe working practices
- Instructions on safe working practice

Underpinning knowledge and skills

Underpinning knowledge	Underpinning skills
General knowledge on safe practices	Undertake safe manual handling jobs
Communication procedures	Competent to follow safety regulations
Relevant workplace procedures and	• Competent to work safely with
guidelines	workplace equipment's, materials and
Infection control	colleagues
	Maintaining storage and inventory

Unit 03

UNIT TITLE	Provide effective of	eustomer care			
DESCRIPTOR	This unit addresses shows how custon anticipating and m	mer care rel	ates to quality s		•
CODE	SOC02S1U03V1	Level	3	Credit	3

ELEM	ENTS OF COMPETENCIES	PERFORMANCE CRITERIA
1.	Greet customers and colleagues	1.1. Customers and colleagues greeted according to standard procedures, job position and social norms
		1.2. Sensitivity to cultural and social differences demonstrated
2.	Identify and attend to customer	2.1. Customer needs identified, assessed and prioritized
	needs	effectively · Customers informed correctly.
		2.2. Personal limitations identified and assistance from proper sources sought when required
3.	Deliver service to customers	3.1. Quality services provided to customers in line with enterprise procedures
		3.2. Personal limitations identified and assistance from
		proper sources sought when required
4.	Handle inquiries	4.1. Customer queries handled promptly and properly
		4.2. Personal limitations identified and assistance from
		proper sources sought when required
5.	Handle complaints	5.1. Responsibility for handling complaints taken within
		limit of responsibility
		5.2. Personal limitations identified and assistance from
		proper sources sought when required
		5.3. Operational procedures to handling irate or difficult
		customers followed correctly
		5.4. Details of complaints and comments from customers
		properly recorded

Range statement

Procedures included:

- Greeting procedure
- Complaint and comment handling procedure
- Incidence reporting procedures
- General knowledge of property
- Standard operating procedures for service deliveries

Tools, equipment and materials required may include:

• Relevant procedure manuals

Form of assessment

Assessment for the unit needs to be holistic and must include real or simulated workplace activities.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment which reflects a range of practices.

Critical aspects (for assessment)

It is essential that competence is fully observed and there is ability to transfer competence to changing circumstances and to respond to unusual situations. This unit may be assessed in conjunction with all units which form part of the normal job role.

Assessment conditions

Assessment must reflect both events and processes over a period of time.

Special notes for assessment

Evidence of performance may be provided by customers, team leaders/members or other persons, subject to agreed authentication arrangements

Resources required for assessment

The following should be made available:

- A workplace or simulated workplace
- Simulated work place scenarios

Underpinning knowledge and skills

Underpinning Knowledge	Underpinning Skills
General knowledge of the implications	Undertake effective customer related
on efficiency, morale and customer	communications
relations	Competent in providing customer care
General knowledge of ways of caring for	
customers	

Unit 04

UNIT TITLE	Practice effective workplace communication				
DESCRIPTOR	This unit addresses the need for effective communication in the gym and fitness				
	environment. It describes the ethics of communication and shows the importance				
	of selecting the best method of communication during various situations. It also				
	identifies the barriers to communication and explains how to overcome them.				
CODE	SOC02S1U04V1	Level	3	Credit	3

ELEMENTS OF		PERF	ORMANCE CRITERIA
COMPET	TENCIES		
1.	Communicate with	1.1.	Proper channels and methods of communication used
	customers and	1.2.	Workplace interactions with customers and colleagues appropriately made
	colleagues	1.3.	Appropriate non-verbal communication used
		1.4.	Appropriate lines of communication followed
2.	Participate in	2.1.	Meetings and discussions attended on time
	workplace meetings	2.2.	Procedures to expressing opinions and following instructions clearly followed
	and discussions	2.3.	Questions asked and responded to effectively
		2.4.	Meeting and discussion outcomes interpreted and implemented correctly
3.	Handle relevant	3.1.	Conditions of employment understood correctly
	work-related	3.2.	Relevant information accessed from appropriate sources
	documentation	3.3.	Relevant data on workplace forms and other documents filled correctly
		3.4.	Instructions and guidelines understood and followed properly
		3.5.	Reporting requirements completed properly
4.	Handle telephone	4.1.	Procedures for taking messages and making outgoing calls followed correctly
		4.2.	Incoming calls answered correctly
		4.3.	Outgoing calls made efficiently
		4.4.	Communication in both English and Dhivehi demonstrated correctly

Range statement

Procedures included:

• Organizational hierarchy and reporting order

- Communications procedures
- Telephone handling procedures

Aspects evaluated:

- Non-verbal communication
- Interpersonal skills
- General attitude to customers, colleagues and work
- Conformity to policies and procedures

Tools, equipment and material used in this unit may include

- Telephone
- Note pads
- Pens
- Forms and formats related to inter-personal communication

Assessment guide

Forms of assessment

Assessment for the unit needs to be continuous and holistic and must include real or simulated workplace activities.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment which reflects a range of opportunities for communication.

Critical aspects (for assessment)

It is essential that competence is fully observed and there is ability to transfer competence to changing circumstances and to respond to unusual situations in the critical aspects of communicating effectively with others involved in or affected by the work. This unit may be assessed in conjunction with all and units which form part of the normal job role.

Assessment conditions

It is preferable that assessment reflects a process rather than an event and occurs over a period of time to cover varying circumstances.

Special notes for assessment

Evidence of performance may be provided by customers, team leaders/members or other persons, subject to agreed authentication arrangements

Resources required for assessment

The following should be made available:

- A workplace or simulated workplace
- Materials and equipment

Underpinning knowledge and skills

Underpinning Knowledge	Underpinning Skills
General knowledge of English and	Undertake effective customer relation
Divehi grammar	communications
• General knowledge of common	• Competent in communicating basic with
telephone equipment	customers
• General knowledge on effective	• Fluency in English and Dhivehi language
communication	usage

Unit 05

UNIT TITLE	Provide First Aid				
DESCRIPTOR	This unit deals with first aid in recogn measures. The per casualties or incide It is assumed the according to estable	nizing and re rson providir ents, but to pr person provi	esponding to en ng first aid is no ovide an initial r ding first aid is	nergency using based to dealer to de	asic life support al with complex at aid is required. pervision and/or
CODE	SOC05S1U02V1	Level	3	Credit	3

ELEMENTS OF	PERFORMANCE CRITERIA
COMPETENCIES	
1. Assess the situation	1.1 Physical hazards and risks to personal and others' health and safety identified
	1.2 Immediate risks to self and casualty's health and safety minimized by controlling hazards in accordance with occupational health and safety requirements.
	1.3 The situation assessed and decides on actions required, promptly.
	1.4 Assistance sought from appropriate others, as required and at the appropriate time.
2. Apply basic first aid	2.1Casualty's physical condition assessed by visible vital signs.
techniques	2.2 First aid provided to stabilise the patient's physical and mental condition in accordance with enterprise policy on provision of first aid and recognised first aid procedures.
	2.3 Available first aid equipment used as appropriate.
3. Monitor the situation	3.1 Back-up services appropriate to the situation identified and notified promptly
	3.2 Information about the patient's condition conveyed accurately and clearly to an emergency services personnel or health professionals.
4. Prepare required	4.1 Documented emergency situations according to enterprise
documentation	procedures.
	4.2Reports which are clear, accurate provided within required time frames.

Range statement

Established first aid principles include:

- Checking and maintaining the casualty's airway, breathing and circulation
- Checking the site for danger to self, casualty and others and minimising the danger.

Physical and personal hazards may include:

- workplace hazards such as fire, floods, violent persons
- environmental hazards such as electrical faults, fires, slippery surfaces, floods, fumes,
- proximity of other people
- hazards associated with the casualty management processes.

Risks may include:

- worksite equipment
- bodily fluids
- risk of further injury to the casualty
- risks associated with the proximity of other workers and bystanders.

First aid management will need to account for:

- location and nature of the work environment
- environmental conditions and situations
- the level of knowledge, skills, training and experience of the person administering first aid
- familiarity with particular injuries
- legal issues that affect the provision of first aid in different industry sectors
- the characteristics of the site where the injury occurs
- the nature of the injury and its cause
- infection control procedures
- availability of first aid equipment, medications and kits or other suitable alternative aids
- proximity and availability of trained paramedical and medical/health professional assistance
- the patient's cardio-vascular condition as indicated by vital signs such as body temperature, pulse rate and breathing rates
- Unresolved dangers such as fire, chemical contamination or fume toxicity of the area where the injury occurs.

Vital signs include:

- breathing
- circulation
- consciousness.

Injuries may include:

- 1. abdominal trauma
- 2. bleeding
- 3. choking
- 4. cold injuries
- 5. cardio-vascular failure
- 6. dislocations and fractures

- 7. medical conditions including epilepsy, diabetes, asthma
- 8. eye injuries
- 9. head injuries
- 10. minor skin injuries
- 11. neck and spinal injuries
- 12. needle stick injuries
- 13. puncture wounds and cuts
- 14. crush injuries
- 15. shock
- 16. smoke inhalation
- 17. sprains and strains
- 18. substance abuse
- 19. unconsciousness
- 20. bone and joint injuries
- 21. eye injuries
- 22. burns and scalds, thermal, chemical, friction and electrical

Injuries may involve:

- unconsciousness
- confusion
- tremors
- rigidity
- numbness
- inability to move body parts
- pain
- delirium
- external bleeding
- internal bleeding
- heat exhaustion
- hypothermia
- pre-existing illness.

Appropriate others from whom assistance may be sought may include:

- emergency services personnel
- health professionals
- colleagues
- customers
- passers-by.

Assistance may include, as appropriate to emergency situations:

- maintaining site safety and minimizing the risk of further injury or injury to others
- making the casualty comfortable and ensuring maximum safety
- assessment of injury situations
- providing first aid including managing bleeding through the application of tourniquets, pressure and dressings
- giving CPR and mouth-to-mouth resuscitation

- giving reassurance and comfort
- raising the alarm with emergency services or health professionals
- removing debris

Tools, equipment and material used in this unit may include:

- first aid kit
- pressure and other bandages
- thermometers
- evewash
- pocket face masks
- rubber gloves
- dressings
- flags and flares
- fire extinguishers
- communication equipment such as mobile phones

ASSESSMENT GUIDE

Forms of assessment

Assessment methods must be chosen to ensure that obtained knowledge can be practically demonstrated. Methods must include assessment of knowledge as well as assessment of practical skills.

The following examples are appropriate for this unit:

- practical demonstration of the use of commonly-used equipment and first aid supplies
- explanation about management of a variety of common simulated injury situations
- questions to test knowledge of injury situations, types of injury and management of injury situations
- review of portfolios of evidence and third-party reports of performance of first aid by the candidate

Assessment context

Assessment must ensure:

- use of real first aid equipment
- ability to assess situations requiring first aid and to decide on a plan of action including seeking help
- ability to apply established first aid principles including:
 - 1. checking and maintaining the casualty's airway, breathing and circulation

checking the site for danger to self, casualty and others and minimising the danger

UNIT- 06

UNIT TITLE	Manage meetings				
DESCRIPTOR	This unit describes the skills and knowledge required to manage a range of meetings including overseeing the meeting preparation processes, chairing meetings, organizing the minutes and reporting meeting outcomes.				
CODE	SOC16S1U01V1	LEVEL	3	CREDIT	3

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA			
1. Prepare for meetings	1.1.	Develop agenda in line with stated meeting		
		purpose.		
	1.2.	Ensure style and structure of meeting are		
		appropriate to its purpose.		
	1.3.	Identify meeting participants and notify them in		
		accordance with organizational procedures.		
	1.4.	Confirm meeting arrangements in accordance		
		with requirements of meeting.		
	1.5.	Dispatch meeting papers to participants within		
		designated timelines.		
2. Conduct meetings	2.1.	Chair meetings in accordance with		
		organizational requirements, agreed		
		conventions for type of meeting and legal and		
		ethical requirements.		
	2.2.	Conduct meetings to ensure they are focused,		
		time efficient and achieve the required		
		outcomes.		
	2.3.	Ensure meeting facilitation enables		
		participation, discussion, problem-solving and		
		resolution of issues.		

адетені	
2.4.	Brief minute-taker on method for recording
	meeting notes in accordance with
	organizational requirements and conventions
	for type of meeting.
3.1.	Check transcribed meeting notes to ensure
	they reflect a true and accurate record of the
	meeting and are formatted in accordance with
	organizational procedures and meeting
	conventions
3.2.	Distribute and store minutes and other follow-
	up documentation within designated timelines,
	and according to organizational requirements
3.3.	Report outcomes of meetings as required,
	within designated timelines
	3.1.

Range statement

Procedures included

- Purpose of the meeting informed/ agenda,
- Distribution of Meeting papers to participants within designated timelines
- Chairing the meeting within the ethical standards and company requirements
- Participate in the meetings
- Conduct meeting and facilitate the meeting
- Well focused, time efficient and outcome achievable
- Meeting minute keeping: documenting the meeting minutes/recording the meeting
- Checking meeting minutes to ensure required outcome is achieved

Tools, equipment and materials required may include:

Meeting agenda, meeting minute recording sheets, meeting log book or sheet

Assessment guide

Form of assessment

 Assessment for the unit needs to be holistic and must be observed through real or simulated workplace activities.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment which reflects planning and conducting a successful meeting

Critical aspects

It is essential that competence is fully observed and there is ability to transfer competence to changing circumstances and to respond to unusual situations in the critical aspects of:

- Identifying the objective of the meeting
- Identifying the required outcome of the meeting and planning the meeting on how to achieve it
- Keep the meeting focused and time efficient.
- Conduct the meeting within the ethical standards
- Facilitate discussion and participation
- Keeping the record of meeting minutes

Assessment conditions

 Assessment must reflect and events processes that occur in a simulated work environment which reflects planning and conducting a successful meeting

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
General knowledge of appropriate and culturally acceptable techniques to communicate with people.	Effective communication skills to participate, exchange and to interact with others.
 Formats of meeting minutes and agendas Common knowledge of ethical standards, laws and privacy rules of the organization regarding meetings, charring and minutes Sound knowledge of the responsibilities of chairperson, meeting terminology and meeting arrangements 	 Listening skill to incorporate and encourage feedback. Ability to manage and work with a group to construct an action plan Ability to identify and elaborate key agenda items Problem solving skills to choose appropriate solutions from available options.

UNIT- 07

UNIT TITLE	Lead and Manage People				
DESCRIPTOR	This unit describes to lead and manage commitment to the manage performa individuals who o motivating people senior managers. To sectors.	e people include organization. nce through perate independent and teams.	ing in teams and it requires the effective leaded and are This includes	ability to lead lership. The e responsible supervisors, o	encourage their by example and unit applies to for leading and operational and
CODE	SOC16S1U02V1	LEVEL	3	CREDIT	6

ELI	EMENTS OF COMPETENCIES	PERFORM	IANCE CRITERIA
1.	Model high standards of	1.1.	Act as a positive role model through individual
	performance and behavior		performance.
		1.2.	Show support for and commitment to
			organizational goals in day-to-day work
			performance.
		1.3.	Interact with team members in a positive and
			professional manner.
2.	Develop team commitment	2.1.	Develop and clearly communicate short, medium
	and cooperation		and long-term plans and objectives consistent with
			organizational goals in consultation with the team.
		2.2.	Communicate expectations, roles and
			responsibilities of team members to encourage them
			to take responsibility for own work.
		2.3.	Encourage teams and individuals to develop
			innovative approaches to work.
		2.4.	Identify and reward individual and team efforts and
			contributions.

Competency Standard for Event Muni	2.5.	Model and encourage open and supportive		
		communication within the team.		
	2.6.	Seek and share information from the wider business		
		environment with the team.		
	2.7.	Represent team interests in the wider environment.		
	2.8.	Seek feedback from team members and implement		
		changes within the bounds of organizational goals		
		and policies.		
3. Manage team	3.1.	Delegate tasks and responsibilities, identify barriers		
performance		to delegation, and implement processes to		
		overcome them.		
	3.2.	Evaluate team member skills and provide		
		opportunities for individual development.		
	3.3.	Monitor team performance to ensure progress		
		towards achievement of goals.		
	3.4.	Provide mentoring and coaching to support team		
		members.		
	3.5.	Motivate individuals and teams to achieve optimum		
		performance.		
	3.6.	Provide recognition and rewards for team		
		achievements		

Range statement

- monitor individual or team performance demonstrating at least four of the following leadership and management roles:
 - decision making
 - delegation of tasks
 - information provision
 - provision of feedback
 - motivation through recognition and rewards
 - planning and organizing
- Seek and respond to feedback from team members during the above service periods, in line with organizational goals and policies in the following areas:
- Allocation or performance of work
- effectiveness of communication within team, between other teams or within organization
- Efficiency or deficiency in workplace practices.

Assessment guide

Form of assessment

- The assessor may use the following assessment methods to objectively assess the candidate:
- Observation
- Questioning
- Practical demonstration

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Assessment context

- Assessing skills required in an operational tourism, travel, hospitality or events business operation or activity for which a team is managed.
- Assessment must ensure access to:
 - a team whose overall performance is the responsibility of the individual; this can be: those in an industry workplace who are assisted by the individual during the assessment process; or individuals who participate in role plays or simulated activities, set up for the purpose of assessment, in a simulated industry environment operated within a training organization.

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of:	
 roles of and functions performed by supervisors and managers 	An ability to:
 expectations, roles and responsibilities of team members 	prepare and document clear and articulate team plans
 considerations in the individual development of staff 	overcome communication barriers in providing effective support and
• features of different leadership styles	motivation to a team
 features of open and supportive communication 	ensure activities and initiatives important to team development are integrated into
• characteristics of effective leadership	own work planning
principles of teamwork and	prepare and document clear and articulate team plans

Competency Standard for Event Management	
	overcome communication barriers in providing effective support and motivation to a team
	ensure activities and initiatives important to team development are integrated into own work planning

UNIT TITLE	Source and Use Information on the Events Industry				
DESCRIPTOR	This unit is concerrequired to access events industry to industry structure, event coordination event management organize their own	and interpretended enhance the contect technology, land in the applies to the companies,	current and quality of ever ws and ethical p individuals	emerging info nt coordination issues specific working at dif	rmation on the a. This includes cally relevant to ferent levels in
CODE	SOC16S1U03V1	LEVEL	3	CREDIT	5

	LEMENTS OF DMPETENCIES	PERFORMANCE CRITERIA		
1.	Source and interpret relevant industry	1.1.	Identify sources of information on the structure, products and services of the events industry.	
	information	1.2.	Access specific information of relevance to the events industry to assist operational duties.	
		1.3.	Use knowledge of the events industry, and its products and services to enhance quality of work performance	
2.	Source and use compliance information	2.1.	Obtain information on laws and regulations specifically relevant to events, and work compliantly.	
		2.2.	Source information on industry quality assurance schemes and use to benefit own organization.	
		2.3.	Conduct day-to-day event activities according to ethical industry practices.	
3.	Source and use information on events technology	3.1.	Source information on current and emerging technologies that impact on operational duties.	

	<u> </u>		
		3.2.	Use information on technology to suggest new and
			improved workplace practices.
		3.3.	Use current and emerging technology in day-to-day work activities
4.	Update personal and	4.1.	Identify and use a range of opportunities to update
	organizational knowledge of		knowledge of the events industry.
	the events industry	4.2.	Monitor current issues and trends for the industry.
		4.3.	Share updated information with colleagues

Range statement

• Source and document current and emerging industry information on the events industry using at least three information sources listed in the knowledge evidence

Identify ways to integrate current events industry information into daily work activities to enhance the quality of work performance

Assessment guide

Form of assessment

- The assessor may use the following assessment methods to objectively assess the candidate:
- Observation
- Questioning
- Practical demonstration

Assessment context

- Assessment of this unit must be completed on the job or in a simulated industry work environment which helps candidates to demonstrate skills in an operational events business or activity.
- Assessment must ensure access to:
 - communication technology and information programs used to source industry information
 - information on current events industry practice, products and services from

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of: • sources of information on the events industry • event types and staging elements • event types and staging elements • event products and services • structure of the events industry: key characteristics/main functions, features and services of businesses within the local and regional industry and business relationship	 An ability to: use open and closed questioning to interact effectively and obtain information from experienced industry personnel continuously update, review and maintain own knowledge of the events industry use a computer and keyboard use online information system to search for information

UNIT TITLE	Coordinate on-sit	e Event Regis	strations		
DESCRIPTOR	This unit describes to prepare for and the ability to colle event, set up the before admission. are coordinated in sport, cultural and	process on-site of and collate registration are This unit is relemany industry	e attendee registration all registration ea, and checkevant to event contexts, incl	istrations at even materials in attendee reges that are diver	ents. It requires advance of the istration details se in nature and
CODE	SOC16S1U04V1	LEVEL	3	CREDIT	3

	EMENTS OF OMPETENCIES	PERFORMANCE CRITERIA	
CC	JWII ETENCIES		
1.	Prepare on-site registration	1.1.	Source and prepare appropriate resources to address
	materials		on-site contingencies.
		1.2.	Minimize use of printed materials and maximize
			use of electronic documents to reduce waste.
		1.3.	Check and reconfirm arrangements for venue or site
			access and registration set-up.
2.	Set up registration area	2.1.	Establish contact with venue or site personnel to
			facilitate effective communication during event.
		2.2.	Complete site inspection to establish familiarity with
			event venue or site.
		2.3.	Locate and check registration set-up against
			prearranged agreements.
		2.4.	Identify registration area safety and access issues
			and resolve with venue or site personnel
		2.5.	Check efficiency and working order of registration
			equipment and resolve or report deficiencies

3. Process on-site registrations	3.1.	Welcome attendees and provide information on
		venue and event features.
	3.2.	Check attendee registration details and provide
		event documentation and admission according to
		organizational procedures and event deadlines.
	3.3.	Identify, record and resolve registration
		discrepancies according to individual responsibility
		and organizational procedures.
	2.4	Einstine and intertion are added and and and
	3.4.	Finalize registration records and pack or store registration resources
		108.000.000.000

Range statement

- Set up registration area
- Process on-site attendee registrations, take payments, check registration details
- provide event documentation, communicate event information to all attendees, and resolve registration discrepancies
- Prepare registration materials and equipment.

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration and application of the what is learned in each element

Assessment context

- Assessment of this unit must be completed on the job or in a simulated work environment where skills
 must be demonstrated in an operational events business or activity where event registrations are
 coordinated.
- Competency needs to be holistic and must be demonstrated in a simulated event set up for the purpose
 of skills assessment.

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of: • safety consideration for on-site	
 safety consideration for on-site registration areas: 	An ability to:

- Adequate space for gathering or moving large number of people
- Profile of registration area for arriving attendees.
- Safe positioning and safety of electrical cables in registration area
- how to use different types of operations systems and software programs for onsite event registrations
- different formats for, inclusions and use of
- Event registration reports
- Registration materials required to process on-site event registration
- Financial administration documents for attendance documents

- design interpret documents detailing name, payment status and booking details for attendees; complex registration reports; event programs; and costs
- record accurate customer and event operational details, customer notes and receipts
- calculate costs for on-site event payments and manage own speed, timing and productivity for processing on-site registrations

UNIT TITLE	Obtain and Mana	nge Sponsorsh	iip		
DESCRIPTOR	This unit describes to obtain and manare event. It requires to and negotiate with The unit applies to sponsorship is a Sponsorship may no operations, such as It applies to senion have responsibility financial and operations.	age sponsorshithe ability to compotential sponsorship components and to suppose the property of the property o	p for a busined letermine spondsors and mana- a, travel, hospoport busines off activity, such a particular and manager and are respondsors	ss activity, pro- nsorship requir- age sponsorship pitality or even s or commu- uch as an even service.	educt, service or rements, source p arrangements. In the sector where the nity activities. It, or to ongoing independently,
CODE	SOC16S1U05V1	LEVEL	3	CREDIT	6

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA		
Determine sponsorship requirements and	1.1.	Identify sponsorship requirements in consultation with colleagues.	
opportunities	1.2.	Develop targets for sponsorship based on financial parameters of activity.	
	1.3.	Identify items, activities or projects to be sponsored to meet organizational needs.	
	1.4.	Identify potential sponsors based on potential sponsor appeal, nature of the activity and previous approaches.	
2. Source sponsorship	2.1.	Develop sponsorship materials in a clear, concise and professional format to include a full breakdown of costs and benefits.	

ompetency Standard for Event Management			
	2.2.	Distribute and present sponsorship materials	
		according to agreed targets.	
	2.3.	Undertake follow up promotion and negotiation	
		with potential sponsors.	
	2.4.	Discuss and negotiate additional opportunities with	
		sponsor.	
	2.1.	Make written sponsor contracts or agreements to	
		include full details of commitments made by both	
		parties.	
3. Service sponsors.	3.1.	Brief colleagues on details of sponsorship	
		arrangements.	
	3.2.	3.2. Organize activities according to sponsorship	
		agreement, ensuring all agreements are honored.	
	3.3.	3.3. Monitor and evaluate activities and make	
		required adjustments.	
	3.4.	3.4. Provide and request feedback from sponsor.	
	3.5.	Identify and action opportunities to enhance value	
		of involvement for sponsors and benefits for the	
		organization.	
	3.6.	Maintain and distribute accurate and current	
		sponsorship documentation throughout the process.	
	3.7.	Liaise and follow-up with sponsor to initiate future	
		cooperative approaches	

Range statement

- Identify potential sponsors based on potential sponsor appeal, nature of the activity and previous approaches.
- Develop sponsorship materials in a clear, concise and professional format to include a full breakdown of costs and benefits.
- Make written sponsor contracts or agreements to include full details of commitments made by both parties.

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration
- Any written or oral examinations may include questions related in determining sponsorship requirements for at least two business activities, products, services or events, and obtain sponsorship

Assessment context

• Assessment of this unit must be completed on the job or in a simulated work environment which reflects the skills required in an operational tourism, travel, hospitality or events business with which a sponsor can be involved

Assessment must ensure access to:

Computers, printers and software packages to design effective sponsorship proposals

Current commercial sponsorship contract templates

Sponsors to allow the individual to communicate, negotiate and manage sponsorship arrangements

Competency Standard for Event Management UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of: read and interpret details of the business activities or projects to be sponsored and complex sponsorship contracts or	An ability to: • determine sponsorship requirements for at least two business activities, products, services or events, and obtain
 agreements prepare sponsorship materials and agreements expressing complex business 	 sponsorship develop clear, concise and professional proposals for business activities,
ideas and proposalsevaluate a potential sponsor's best fit with	products, services or events • effectively communicate and negotiate
 the business activities or projects design effective sponsorship materials and proposals 	with sponsors

UNIT TITLE	Enhance Customer Service Experience				
DESCRIPTOR	This unit describes to provide profess requires the abilit customer relations responsibility for a directly with custo with limited guidan supervisors and in quality customer s range of tourism, t	sional and per y to determine ships, respond resolving com omers on a dai nce from others nanagers who ervice experies	sonalised custe and meet of to difficult plaints. The unity basis and value is. It includes so use discretionices. This includes	tomer service ustomer prefer service situat init applies to who operate in enior frontline in and judgen ludes individua	experiences. It rences, develop tions, and take those who deal independently or sales personnel, ment to provide
CODE	SOC16S1U06V1	LEVEL	3	CREDIT	3

ELI	EMENTS OF COMPETENCIES	PERFORM	IANCE CRITERIA
1.	Provide a quality service	1.1.	Determine and confirm customer preferences,
	experience		needs and expectations.
		1.2.	Advise customers about appropriate products and
			services to meet their needs.
		1.3.	Anticipate customer preferences, needs and
			expectations throughout the service experience.
		1.4.	Promptly provide products and services with
			professional and personalised service to meet
			individual preferences.
		1.5.	Offer extras and add-ons and provide tailored and
			additional products and services.
		1.6.	Check auctioning of special requests before
			customer delivery.
		1.7.	Liaise with team members and suppliers to ensure
			efficient service delivery.
		1.8.	Share customer information with team members to
			ensure quality service.

2.	Proactively respond to	2.1.	Identify problems with products and services and
	difficult service situations		take immediate action to address before provision to
			customer.
		2.2.	Anticipate delays in product and service provision
			and regularly update customer on expected
			outcomes.
		2.3.	Advise customers of alternative products and
			services.
		2.4.	Proactively compensate for service difficulty in lin
			with own level of responsibility and organizational
			policy.
		2.5.	Provide ongoing internal feedback on service issue
			and suggest improvements.
3.	Resolve customer	3.1.	Use questioning techniques to establish and agree
	complaints.		on nature, possible cause, and details of the
			complaint.
		3.2.	Assess impact on customer.
		3.3.	Take responsibility for resolving complaints in a
			professional manner and using communication techniques to assist in their management.
		0.4	Determine options to resolve complaints and
		3.4.	promptly analyse and decide on optimal solutions,
			taking <i>organisational constraints</i> into account.
		3.5.	Act swiftly to resolve complaints and prevent
		3.3.	escalation, in consultation with customer and to
			customer satisfaction.
		3.6.	Turn complaints into opportunities to demonstrate
			high quality customer service.
		3.7.	Provide internal feedback on customer complaints
			and feedback and required follow-up in order to
			avoid future occurrence.
		3.8.	Review and evaluate complaints and solutions to
			enhance response to future issues.
4.	Develop customer	4.1.	Promote repeat business by offering promotional
	relationships	servic	es according to individual empowerment and
		organ	izational policy.

Competency Standard for Event Mar	ıagement	
	4.2.	Maintain customer profiles to enhance service
	delive	ry.
	4.3.	Provide personalised service to customers in a
	profes	ssional manner that builds repeat business.
	4.4	Provide tailored products and services based on
	custor	ner profile.

Range statement

Specifies different work environments and conditions that may affect performance. Essential operating conditions that may affect performance.

Range is restricted to essential operating conditions and any other variables essential to the work environment.

Organizational constraints must involve consideration of:

- costs and budgets
- feasibility of providing the solution
- own authority to resolve the complaint
- policy and procedures
- profitability of the sale
- Ultimate responsibility within the organization.

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration

Assessment context

Assessment must be carried in an operational business environment where customers are served. This can be:

- an industry workplace
- a simulated industry environment.

Assessment must ensure access to:

computers and databases that manage customer profiles and promotional activities

Critical aspects

Competency Standard for Event Management UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of: - principles and benefits of enhanced customer service experiences and positive communication - techniques to anticipate customer preferences, needs and expectations throughout the service experience - conflict resolution techniques - methods for enhancing service delivery in response to staff and customer feedback - various extras and add-ons to enhance the customer experience	The ability to: - Interpret organizational policies and procedures Record entries in customer service records Record entries in customer service records Record entries in customer service records Determine adequate and appropriate compensation for service or product difficulty - Use computers and databases that manage customer profiles and promotional activities.

UNIT TITLE	Manage Conflict				
DESCRIPTOR	This unit describes to resolve comple external customer conflict resolution and develop solution mediation. The unsectors. The unit applies managers who open and judgement to resolve complete.	x or escalated s and colleague techniques and ions. It does not not applies to mainly to sen erate with some	complaints and communicate cover form all tourism, ior operationate level of independent and complaints are level of independent.	nd disputes we see the ability to tion skills to real negotiation, travel, hospital personnel, see the second seco	ith internal and o use effective manage conflict counselling or ality and event supervisors and
CODE	SOC16S1U07V1	LEVEL	3	CREDIT	3

ELEMENTS OF COMPETENCIES	PERFOR	PERFORMANCE CRITERIA	
1. Identify conflict	1.1.	Identify potential for conflict and take swift and	
situations.		tactful action to prevent escalation.	
	1.2.	Identify situations where personal safety of	
		customers or colleagues may be threatened and	
		organize appropriate assistance.	
	1.3.	Identify and use resources to assist in managing	
		conflict.	
2. Resolve conflict.	2.1.	Establish and agree on the nature and details of	
		conflict with all parties and assess impact.	
	2.2.	Manage conflict within scope of own role and	
		responsibilities, and according to organizational	
		procedures.	

Sompetency Standard for Event Management						
	2.3.	Take responsibility for seeking a solution to				
		conflict within scope of own role and				
		responsibilities, seeking assistance where required.				
	2.4.	Identify and evaluate impact of conflict on business				
		reputation and legal liability.				
	2.5.	Evaluate options to resolve the conflict, taking into				
		account organizational policies and constraints.				
	2.6.	Implement the best solution and complete required				
		reports.				
3. Evaluate conflict	3.1.	Communicate with parties involved to seek and				
resolution.		provide feedback on conflict and its resolution.				
	3.2.	Evaluate and reflect on the conflict and				
		effectiveness of the solution.				
	3.3.	Determine possible causes of workplace conflict				
		and provide input for workplace enhancement and				
		improvements.				
	I					

Range statement

- resolve escalated complaints or disputes with
- resolve team member disputes
- take appropriate action in response to threat or conflict situations
- use a range of conflict-resolution techniques and communication skills when seeking to resolve above situations

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration

Assessment context

Candidates must be assessed in an operational tourism, travel, hospitality or events environment where conflicts occur. This can be:

- an industry workplace
- A simulated industry environment.

Assessment must ensure access to:

current commercial policies and procedures for complaint, conflict and dispute resolution

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of - commonly occurring conflict situations in the tourism, travel, hospitality and event industries and their typical causes - conflict theory - conflict-resolution techniques - resources to assist in managing conflict - communication techniques - organizational policies and procedures for complaint, conflict and dispute resolution	The ability to: - research sources of internal and external assistance to resolve the conflict - prepare reports, noting comprehensive details of the conflict, the parties involved, discussions with all parties and the resolution - consider and suggest changes to workplace practices to avoid future conflict - discuss and resolve conflicts between team members

UNIT TITLE	Implement and monitor work health and safety practices					
DESCRIPTOR	This unit describes required to implement designed, at manage ability to monitor surrangements, risk maintenance of recult applies to those guidance from other	nent predeterm gement level, t safe work prac assessments, v cords.	ined work hea o ensure a safe tices and coor work health ar	alth and safety e workplace. It dinate consultand and safety traini dently or with	practices requires the ative ng, and the	
CODE	SOC16S1U08V1	LEVEL	3	CREDIT	3	

ELEMENTS OF	PERFORMAN	NCE CRITERIA
COMPETENCIES		
Provide information on health, safety and security	1.1.	Explain relevant WHS information to personnel.
	1.2.	Make all current WHS information readily accessible to staff.
2. Monitor safe work	2.1.	Monitor adherence to organizational WHS
practices		procedures.
	2.2.	Monitor ongoing compliance with safe work practices.
	2.3.	Take prompt action to address non-compliance with procedures and safe work practices.
	2.4.	Monitor day-to-day effectiveness of WHS practices in maintaining the health, safety and security of personnel
3. Coordinate consultative	3.1.	Coordinate the operation of all consultative
arrangements for the		processes.

Conq	setency Standard for Event Mand	цетен	
	management of health,	3.2.	Provide opportunity for staff members to
	safety and security issues		contribute their views on current and future
			WHS management practices.
		3.3.	Resolve or refer issues raised through WHS
			consultation to the appropriate person.
		3.4.	Provide timely staff and own feedback on
			WHS management practices to the designated
			person.
4.	Implement and monitor	4.1	Coordinate scheduled hazard identification
	procedures for identifying		activities, ensuring hazards are identified at
	hazards, and assessing and		times designated by legislation.
	controlling risks	4.2	Identify any hazards on an ongoing basis during
			own day-to-day workplace operations.
		4.3	React to reports of hazards by other workers,
			and coordinate and participate in risk
			assessments.
		4.4	Implement any risk control methods or refer to
			appropriate person if control is outside scope of
			responsibility.
		4.5	Monitor effectiveness of control measures,
			promptly identify any inadequacies, and resolve
			or report them to the appropriate person.

Range statement

Implement and monitor adherence to workplace health and safety procedures in three of the following real or simulated situations:

- evacuation of staff and customers
- security management of cash, documents, equipment, keys or people
- handling chemicals and hazardous substances
- hazard identification and reporting
- incident and accident reporting
- risk assessment and reporting

- coordinate consultative processes for managing the above workplace health, safety and security issues
- coordinate risk assessments, WHS training, and the maintenance of records relating to above situations

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration

Assessment context

Assessment of this unit must be completed in an operational tourism, travel, hospitality or events business operation where WHS management practices are implemented and monitored. This can be:

an industry workplace or a simulated industry environment.

Assessment conditions

 Assessment must reflect and events processes that occur in a simulated work environment which reflects planning and conducting a successful meeting

Underpinning Knowledge	Underpinning Skills
General knowledge of: application of employment-related legislation and awards application of legislative requirements, especially in the areas of safety, site management and employment development and maintenance of effective teamwork enterprise computing systems enterprise policies especially in areas of quality, personnel and operations, including EEO target groups enterprise reporting and recording policies first line supervision interpreting and communication of operational information, procedures and instructions, and enterprise policies management of contingencies and emergencies operation cost control operational quality control operational safety reporting to enterprise requirements	Ability to: • Organize resources for project implementation • Implement and monitor the project plan • Perform site administration • Prepare a project plan

UNIT TITLE	Undertake small business planning								
DESCRIPTOR	This unit describes the skills and knowledge required to research and develop an integrated business plan for achieving business goals and objectives. It applies to individuals who operate a small business that operates independently, or as part of a larger organization. Individuals in this role interpret business information and numerical data competently.								
CODE	SOC16S1U09V1	SOC16S1U09V1 LEVEL 4 CREDIT 9							

ELEMENTS OF COMPETENCIES		PERFORMANCE CRITERIA		
		1.1.	Identify mymaga of the hyginess plan	
1. Identify elem			Identify purpose of the business plan.	
business plan		1.2.	Identify and review essential components of the	
			business plan.	
		1.3.	Identify and document business goals and	
			objectives as a basis for measuring business	
			performance.	
2. Develop a bu	siness plan	2.1.	Research market needs, and market size and	
			potential	
		2.2.	Identify sources and costs of finance, from financial	
			plan, to provide required liquidity and profitability	
			for the business	
		2.3.	Identify methods, from marketing strategies, to	
			promote market exposure of the business	
		2.4.	Identify methods or means of production or	
			operation from production or operations plan to	
			conform with business goals and objectives	
		2.5.	Identify staffing requirements to effectively	
			produce or deliver products and services	

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		2.6.	Identify specialist services and sources of advice,
			where required, and cost in accordance with
			available resources
	3. Develop strategies for	3.1.	Identify specific interests and objectives of relevant
	minimizing risks		people and seek and confirm their support of
			planned business direction.
		3.2.	Identify and develop risk management strategies
			according to business goals and objectives, and
			relevant legal requirements
		3.3.	Develop a contingency plan to address possible
			areas of non-conformance with the plan

Range statement

- Develop a business plan which provides for finance, marketing and provision of products or services to facilitate all business goals and objectives
- Identify goals and objectives as a basis for measuring business performance.
- Identify and plan all work health and safety (WHS) and duty of care responsibilities
- Identify and assess internal and external risks to the business
- Develop risk management strategies including a contingency plan for non-conformance identify Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration (performance of typical activities experienced in the Management and Leadership)

Assessment context

- Assessment of this unit must be completed on the job or in a simulated work environment (small and micro business field of work) and access to:
 - Business equipment and resources
 - Relevant legislation, regulations, standards and codes
 - Relevant workplace documentation and resources
 - Case studies or where possible, real situations
 - Interaction with others.

Critical aspects

It is essential that competence is demonstrated in the knowledge and skills defined in this unit. These may include the ability to:

- Outline planning processes
- Describe preparation of a business plan
- identify principles of risk management relevant to small business planning
- outline common risks particular to the small business type or industry
- explain reasons for, and benefits of, business planning
- clarify relevant industry codes of practice
- outline setting goals and objectives

Underpinning Knowledge	Underpinning Skills		
A basic working knowledge required to research	The ability to:		
and develop an integrated business plan for achieving business goals and objectives such as:	- Prepares written reports and workplace documentation		
- Developing business plan	- communicate effectively with relevant		
- Assess internal and external risks to the	stakeholders to explain the plan and		
business	supporting information, seek approvals,		

 Develop risk management strategies 	negotiate variations and engage work
including a contingency plan for non-	teams
conformance.	- Articulates ideas and requirements clearly
	and creatively based on techniques
	appropriate to assess business
	performance

UNIT TITLE	Manage Operational Plan					
DESCRIPTOR	This unit describes implementation of workplace practice plans. Competency limited range of tas established routine	f the operation es within the c y involves the sks and roles. F	nal plan to prorganization's e application of Recording and	rovide efficient productivity a of knowledge reporting is un	and effective and profitability and skills to a dertaken within	
CODE	SOC16S1U10V1	LEVEL	4	CREDIT	15	

ELEMENTS OF COMPETENCIES	PERFOR	MANCE CRITERIA
1. Develop operational plan	1.1.	Develop an operational plan in consultation with relevant personnel, colleagues and specialist resource managers.
	1.2.	Ensure the development and presentation of proposals for resource requirements is supported by a variety of information sources and seek specialist advice as required.
	1.3.	Ensure the operational plan includes key performance indicators to measure organizational performance
	1.4.	Obtain approval for the plan from relevant parties and explain the plan to relevant work teams
Plan and manage resource acquisition	2.1.	Develop and implement strategies to ensure that physical resources and services are acquired in accordance with the organization's policies, practices and procedures

	2.2.	Develop and implement strategies to ensure that
		employees are inducted within the organization's
		human resources management policies, practices
		and procedures
3. Monitor and review	3.1.	Analyze and interpret budget and actual financial
operational performance		information to monitor and review profit and
		productivity performance
	3.2.	Negotiate recommendations for variations to
		operational plans and gain approval from
		designated persons/groups
	3.3.	Plan and implement systems to ensure that
		mentoring and coaching are provided to support
		individuals and teams to effectively, economically
		and safely use resources
	3.4.	Develop and implement systems to ensure that
		procedures and records associated with
		documenting performance are managed in
		accordance with organizational requirements

Range statement

- Developing an operational plan in consultation with relevant personnel
- Developing and presentation of proposals for resource requirements
- Developing and implementing strategies in accordance with the organizational policies, human resources management policies, practices and procedures
- Interpreting budget and actual financial information to monitor and review profit and productivity performance
- Negotiating recommendations for variations to operational plans and gain approval from designated persons/groups
- Developing procedures for documenting performances and managing these procedures in accordance with organizational requirements.

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration
- Any written or oral examinations must include questions related to planning and implementing operational plan successfully.

Assessment context

- Assessment of this unit must be completed on the job or in a simulated work environment which reflects planning, developing and presenting proposals and operational plans
- Competency needs to be holistic and must be demonstrated in a suitable simulated work environment

Critical aspects

It is essential that competence is demonstrated in the knowledge and skills defined in this unit. These may include the ability to:

- Takes responsibility for developing and implementing systems and processes to achieve
 organizational objectives, seeking advice, feedback and support as required to assist in the
 development and planning phase
- Develops and documents a range of detailed texts relating to the management of an operational plan according to organizational requirements
- Monitors adherence to organizational policies, procedures and considers own role in terms of its contribution to broader goals of the work environment

Underpinning Knowledge	Underpinning Skills	
	The ability to:	
A basic working knowledge of:	- develop and implement an operational	
- The role of an operational plan in	plan using a variety of information sources	
achieving the organization's objectives	and consultation (including using	
- Budgeting process	specialist advice if required) which	
- developing key performance indicators to	includes: resource requirements,	
meet business objectives	monitoring processes and contingency	
	plan	

- outline the organization's policies,
 practices and procedures that directly
 relate to the operational plan
- communicate effectively with relevant stakeholders to explain the plan and supporting information, seek approvals, negotiate variations and engage work teams
- develop and implement strategies to achieve the operational plan within the organization's policies, practices and procedures including

UNIT TITLE	Manage event sta	ging compone	ents		
DESCRIPTOR	This unit describes to analyze event staging services an organization and conthe event manage component services. This unit is relevation many industry of and community services. It applies to every responsible for management organize their own	staging required diproducts. It represents the contexts, includents to events the contexts, includents coordinated the companies,	ements and or equires the ab- skills combine s and broad at are diverse ding the touris	ganize and mility to use adved with detaile understanding in nature and sm, hospitality rate independ decisions. The	onitor different anced planning, and knowledge of g of specialist are coordinated as sport, cultural ently, and are ey may work in ganizations that
CODE	SOC16S1U11V1	LEVEL	4	CREDIT	9

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA	
1. Analyze staging	1.1.	Analyze event staging requirements based on
requirements	1.1.	detailed review of proposed event.
	1.2.	Develop an accurate summary of staging
		requirements for each event component in
		consultation with key stakeholders.
	1.3.	Develop a work schedule to address staging
		requirements, identifying key activities,
		interrelationships and timelines.

etency Standard for Event Man		
	1.4.	Incorporate regulatory, safety, risk and
		sustainability issues into planning processes
Source and organize staging	2.1.	Identify and source contractors according to work
contractors		schedule.
	2.2.	Provide staging specifications detailing contractor
		requirements.
	2.3.	Obtain quotations for provision of products and
		services.
	2.4.	Evaluate quotations against specifications and other
		relevant quality criteria.
	2.5.	Confirm agreements with contractors in writing to
		include details and costs of all services.
Monitor staging	3.1.	Monitor event preparations through ongoing liaison
preparations		with contractors and other stakeholders.
	3.2.	Evaluate work completed against event
		requirements and schedules, and take appropriate
		action to address delays or other problems.
	3.3.	Assess need for staging adjustments to maintain
		event quality and integrity
	3 /	Negotiate and confirm required changes
	3.4.	
Evaluate staging	4.1.	Obtain feedback from stakeholders according to
components		predetermined evaluation criteria.
	4.2.	4.2. Evaluate staging components in terms of
		operational efficiency and service quality.
	4.3.	4.3. Use information to enhance future event
		planning
	Source and organize staging contractors Monitor staging preparations Evaluate staging	Source and organize staging contractors 2.2. 2.3. 2.4. 2.5. Monitor staging preparations 3.2. Evaluate staging components 4.1. 4.2.

Range statement

- Event staging requirements based on detailed review of proposed event.
- A work schedule to address staging requirements, identifying key activities, interrelationships and timelines.
- Source and select contractors for the above event to provide staging components that meet stakeholder and event requirement.
- Ensure work is completed against event requirement and schedules.
- Confirming staging requirements are delivered as required• Obtaining feedback from stakeholders on contractor performance

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration and application of the what is learned in each element

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment where candidates can demonstrate skills required in an operational events business or activity where event registrations are coordinated.

Underpinning Knowledge	Underpinning Skills	
A basic working knowledge of: • roles and responsibilities of organizations involved in event staging	An ability to: Conduct negotiations for the supply of products and services	
 suppliers of staging products and services sources of information on staging services and products product and service terminology, features and options, current technology 	 Manage relationships with staging contractors. Interpret complex event documentation. evaluate event budgets 	

and risk considerations in these key areas of staging:

- catering
- displays, stands and signage
- exhibitor services
- security
- talent
- regulatory considerations for organizing event staging:
 - contractor licensing
 - food safety
 - liquor licensing
 - local government authorities

requirements for contractor briefing and specification documents

- Assess contractor quotations and negotiate costs.
- Maintain and expand knowledge of staging services.
- Integrate potentially competing operational and management requirements.
- Take responsibility for the complete process of organizing event staging and contractor management.
- .

UNIT TITLE	Prepare and Pres	ent Proposal			
DESCRIPTOR	This unit describes required to prepare response to a tende the ability to analy organizational abil information that is	e and present to er brief or as a ze client tende ity to meet tho	enders, propos proposal creater proposal creater propose requirement	ted and offered as or needs, deats, and to prep	ner as a I. It requires termine
CODE	SOC16S1U12V1	LEVEL	4	CREDIT	9

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA
Analyze tender requirements and organizational capacity to meet them.	 1.1 Analyze tender brief, product specifications and needs. 1.2 Seek clarification of product and service requirements from organization requesting or requiring the tender. 1.3 Complete assessment of organizational capacity to provide
	products and services. 1.4 Determine viability and, if progressing to a proposal or bid, a plan of action for submission.
Develop details for inclusion in proposal	 2.2 Seek assistance to prepare proposal or bid, and coordinate input. 2.3 Prepare budget for providing products and services. 2.4 Develop quotation for products or services to be provided. 2.5 Consider competitor pricing structure and make reasonable cost adjustments to ensure price-competitive quote. 2.6 Collect and collate operational information for analysis and inclusion in proposal. 2.7 Develop specifications for products and services to be provided.

3. Prepare written proposal	3.1 Present clear and comprehensive information relevant to		
5. Tipparo William proposar	client tender criteria and needs.		
	chent tender criteria and needs.		
	3.2 Incorporate all supporting information.		
	3.3 Present materials according to organizational style		
	preferences in format that maximizes use of strategic and		
	creative techniques, and promotes the organization.		
	3.4 Evaluate finished proposal, make any required adjustments,		
	and obtain approval to submit if necessary.		
4. Submit proposal and seek	4.1 Lodge all proposal materials at designated location and		
feedback.	within designated deadlines.		
	4.2 Maintain copies of tender documents according to		
	organizational procedures.		
	4.3 Provide additional information as requested.		
	4.4 See feedback on tender outcomes to inform future		
	proposals.		
	4.5 Present materials according to organizational style		
	preferences in format that maximizes use of strategic and		
	creative techniques, and promotes the organization.		
	4.6 Evaluate finished proposal, make any required adjustments,		
	and obtain approval to submit if necessary.		

Range statement

Procedures included

- Purpose of the meeting informed/ agenda,
- Distribution of Meeting papers to participants within designated timelines
- Chairing the meeting within the ethical standards and company requirements
- Participate in the meetings
- Conduct meeting and facilitate the meeting
- Well focused, time efficient and outcome achievable
- Meeting minute keeping: documenting the meeting minutes/recording the meeting
- Checking meeting minutes to ensure required outcome is achieved

Tools, equipment and materials required may include:

Meeting agenda, meeting minute recording sheets, meeting log book or sheet

Assessment guide

Form of assessment

 Assessment for the unit needs to be holistic and must be observed through real or simulated workplace activities.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment which reflects planning and conducting a successful meeting

Critical aspects

It is essential that competence is fully observed and there is ability to transfer competence to changing circumstances and to respond to unusual situations in the critical aspects of:

- Identifying the objective of the meeting
- Identifying the required outcome of the meeting and planning the meeting on how to achieve it
- Keep the meeting focused and time efficient.
- Conduct the meeting within the ethical standards
- Facilitate discussion and participation
- Keeping the record of meeting minutes

Assessment conditions

 Assessment must reflect and events processes that occur in a simulated work environment which reflects planning and conducting a successful meeting

Underpinning Knowledge	Underpinning Skills
General knowledge of appropriate and culturally acceptable techniques to communicate with people.	Effective communication skills to participate, exchange and to interact with others.
 Formats of meeting minutes and agendas Common knowledge of ethical standards, laws and privacy rules of the organization regarding meetings, charring and minutes Sound knowledge of the responsibilities of chairperson, meeting terminology and meeting arrangements 	 Listening skill to incorporate and encourage feedback. Ability to manage and work with a group to construct an action plan Ability to identify and elaborate key agenda items Problem solving skills to choose appropriate solutions from available options.

UNIT TITLE	Incorporate creative and technical needs into management process	
DESCRIPTOR	This unit describes the performance outcomes, skills and knowledge required to work with creative and technical personnel to realize concepts that underpin productions in the screen, media, entertainment and event industries. Competency involves the application of knowledge and skills to display high level of initiative and judgement as they take responsibility for ensuring that production management decisions take account of creative and technical considerations. They may also be responsible for coordinating and supervising the work of teams engaged in a range of production activities.	at a a ng
CODE	SOC16S2U13V1 LEVEL 4 CREDIT 9	

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA	
Assess key creative and	1.1.	Identify major creative and technical aspects of
technical aspects of		productions, and personnel who need to be
productions		contacted as part of the management process.
	1.2.	Seek input from specialist personnel as required
2. Develop a business plan	2.1.	Apply knowledge of creative and technical production to work activities
	2.2.	Identify specialist services and sources of advice,
		where required, and cost in accordance with
		available resources
3. Update creative and	3.1.	Identify and use opportunities to update knowledge
technical production		of current and emerging creative and technical
knowledge		trends.
	3.2.	Incorporate updated knowledge into work activities
		as required.

Range statement

- Exhibit one or more creative technical aspect in production and incorporate creative and technical aspects of production into the planning and management of at least one event or production
- Interact effectively with a range of creative and technical personnel involved in productions.

Assessment guide

Form of assessment

- The assessment environment must include access to productions or events where the assessor must objectively assess the candidate:
- Use of creative technical aspect in planning
- Use of creative technical aspect in production
- Use of updated knowledge in work activities

Assessment context

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments.

Competency needs to be holistic and must be demonstrated in a suitable workplace condition.

Underpinning Knowledge	Underpinning Skills
A basic knowledge of: • current industry trends in relation to creative and technical production • typical challenges and issues that arise in the creative and technical side of	An ability to • incorporate creative and technical aspects of production into the planning and management of at least one event or production • interact effectively with a range of creative
 productions How different production and event management processes and techniques 	and technical personnel involved in productions

Competency Standard for Event Management	
can be adapted to foster an approach to	
production management that integrates	
creative and technical considerations.	

UNIT TITLE	Prepare Quotation					
DESCRIPTOR	This unit describes the performance outcomes, skills and knowledge required to calculate the costs of products and services and to present quotations to customers. The unit applies to any tourism, travel, hospitality or events industry sector and quotations can be for any international or domestic product. The organization could be a principal (the supplier) or an agent quoting on products and services on behalf of the principal. It applies to frontline sales or operations personnel who operate with some level of independence and under limited supervision. This includes travel consultants, inbound tour coordinators, visitor information officers, account managers for professional conference organizers, event coordinators, tour guides, restaurant managers, banquet coordinators or managers, resort activities coordinators, tour desk officers, reservations sales agents, and owner-operators of small tourism organizations.					
CODE	SOC16S2U14V1	LEVEL	4	CREDIT	15	

	LEMENTS OF OMPETENCIES	PERFOR	MANCE CRITERIA
1.	Calculate costs of products and services	1.1.	Create records to administer customer details and requirements.
		1.2.	Source, select and interpret product and costing information to prepare quotation.
		1.3.	Negotiate costs with suppliers according to commercial agreements and relationships, and within scope of individual responsibility.

ompetency Standard for Event Man		Colordoto commissione en mode un not coste
	1.4.	Calculate commissions or mark-up net costs
		according to organizational procedures to determine
		a profitable selling price.
	1.5.	Calculate any additional taxes, special fees and
		other charges.
	1.6.	Calculate any required currency conversions.
	1.7.	Calculate final cost of product or service package or itinerary.
	1.8.	Check product or service package or itinerary
		calculation against all individual product and service components.
	1.9.	Keep detailed records of method of calculation,
		according to organizational formats.
2. Provide quotations to	2.1.	Prepare quotation to reflect required customer
customer		inclusions.
	2.2.	Promptly provide quotation to customer according to
		organizational procedures and formats.
	2.3.	Include accurate details of cost of product and
		service provision, and conditions and limitations of quotation.
	2.4.	Offer secondary quotations with options, as
		appropriate.
	2.5.	Record details of quotation accurately and file
		according to organizational procedures.
	2.6.	Minimize use of printed materials and maximize
		electronic transmission and record keeping to
		reduce waste.
3. Update and record	3.1.	Adjust and update quotations to take account of
quotations		changed requests or arrangements.
1	3.2.	Provide most up-to-date quotation to customer
		inclusive of current conditions and limitations.

Competency Standard for Event Mana	gement	
	3.3.	Record all details of adjusted quotations and file
		documenting performance are managed in
		accordance with organizational requirements

- Prepare a quotation covering at least three different tourisms, travel, hospitality or event product and service components from the list in the knowledge evidence for at least five different customers with different product and service requirements
- Integrate knowledge of commissions and mark-ups and fees into each of the above quotations
- Complete activities within commercial time constraints and deadlines determined by the customer and the organization

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Questioning
- Practical demonstration
- Any written examinations on calculation (costs of production and services), preparing quotations and on how to record quotation sheets.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment where
candidates' ability to calculate costs of production and services, prepare quotations and provide most
up-to-date quotation to customer inclusive of current conditions and limitations

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of:	An ability to: • record customer details and requests, complex quotations and all quotation options in a clear format and style, with accurate details of conditions and

product and service components of	limitations specifically applicable to the
quotations	quotation
	discuss supplier costs and negotiate a
	mutually agreeable rate
	interpret and calculate any sales and
	product coordination fees
	identify and resolve mistakes in
	calculations

UNIT TITLE	Manage Finances	s within a Bud	get		
DESCRIPTOR	This unit describes to take responsible developed the branch requirements, allow report on budgetar	vility for budg udget. It requate resources,	get management	ent where oth	ners may have pret budgetary
CODE	SOC16S2U15V1	LEVEL	4	CREDIT	9

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA		
COMETENCIES			
1. Allocate budget resources	1.1.	Allocate funds according to budget and agreed	
		priorities.	
	1.2.	1.2. Discuss changes to income and expenditure	
		priorities with appropriate colleagues prior to	
		implementation.	
	1.3.	1.3. Consult with and inform relevant personnel	
		about resource decisions.	
	1.4.	1.4. Promote awareness of the importance of budget	
		control.	
	1.5.	1.5. Maintain detailed records of resource allocation	
		according to organizational control systems.	
2. Identify and evaluate	2.1.	Assess existing costs and resources and proactively	
options for improved		identify areas for improvement.	
budget performance.	2.2.	Discuss desired budget outcomes with relevant	
		colleagues.	
	2.3.	Undertake appropriate research to investigate new	
		approaches to budget management.	

competency blundara for Boent Mark	agement					
	2.4.	Define and communicate the benefits and				
		disadvantages of new approaches.				
	2.5.	Take account of impacts on customer service levels				
		and colleagues in developing new approaches.				
	2.6.	Present clear and logical recommendations for				
		budget management.				
3. Complete financial and	3.1.	Complete financial and statistical reports within				
statistical reports		designated timelines.				
	3.2.	3.2. Prepare and present clear and concise				
		information to enable informed decision making.				
I	1					

- manage a budget for a business over a three-month period that meets the specific business' needs
- undertake at least two of the following to inform management of the above budget: discussions with existing suppliers, evaluation of staffing and rostering requirements, evaluation of impact of potential roster changes, review of operating procedures, sourcing new suppliers
- monitor income and expenditure and evaluate budgetary performance over the above budgetary life cycle
- complete financial reports related to the above budget within designated timelines and using correct budget terminology

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration
- Any written or oral examinations may include questions related to preparing financial and statistical reports

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment such as an operational tourism, travel, hospitality or events business operation for which budgets are managed. This can be an industry workplace and a simulated industry environment.

Assessment must ensure access to: computers, printers and accounting software packages and budgets for specific projects, events

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of: • Allocating funds according to budget and agreed priorities	An ability to:

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- Maintaining detailed records of resource allocation according to organizational control systems
- Investigate appropriate options for more effective management of deviations
- interpret business and financial documents.
- interpret and use budget figures in dayto-day work operations
- calculate budget estimates and scenarios for performance improvement
- discuss desired budget outcomes with team members and provide direction on resource use

UNIT TITLE	Investigate and D	esign e-busin	ess		
DESCRIPTOR	This unit describes models and strateg into the design of a It applies to individual business area, as we apply these skill implementation of solutions. They me technical or other left.	gies, as well as an e-business s iduals who po rell as knowled as and know new strategies ay be respons	incorporate the colution. cossess skills a lige of software ledge in the start for business, tible for overs	nd knowledge and other teck e evaluation, which incorpo	e in a specialist hnologies. They selection and orate e-business
CODE	SOC16S2U16V1	LEVEL	4	CREDIT	21

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA	
1. Investigate e-business	1.1.	Undertake a competitive analysis to determine the
opportunities		likely impact new capabilities will have on industry sectors and competitors
	1.2.	1.2 Complete and assess value chain analysis to
		identify processes and relationships that may
		benefit from the adoption of e-business solutions
	1.3.	1.3 Identify threats and opportunities to e-business
		implementation and evaluate potential contributions
		to the business
	1.4.	1.4 Conduct resource analysis to identify cost and
		revenue implications in developing opportunities
	1.5.	1.5 Identify and evaluate legal and ethical issues
		relating to e-business opportunities

	Standard for Event Mand		T1('C1111111	
	lluate e-business	2.1.	Identify and analyze business-to-business, business-	
mod	dels		to-consumer, intra-organizational e-business	
			applications and e-business models	
		2.2.	2.2 Rank compatible e-business models in terms of	
			their strengths and weaknesses, considering	
			resourcing, technical and security requirements of	
			each	
		2.3.	2.3 Assess cost implications of implementation of	
			e-business models	
		2.4.	2.4 Determine an e-business model most	
			appropriate in relation to business plan	
3. Des	sign an e-business	3.1.	Formulate purpose, objectives and values for the e-	
			business	
		3.2.	Identify target market, and value chain structure in	
			accordance with chosen e-business model	
		3.3.	Identify and obtain technical needs and expertise	
			required to implement e-business model	
		3.4.	Investigate and develop plan to address culture	
			change issues to manage transition to an e-business	
4. Imp	plement an e-business	4.1.	Develop policies and guidelines to support	
stra	tegy	customers,	supply chain and staff to ensure successful	
		implementa	ation	
		4.2	Monitor performance of business goals and adjust	
		policies and	d procedures to respond to changing needs of	
		customers,	staff and supply chain	
		4.3	Review e-business systems and models, seeking	
		feedback fr	rom users and personnel responsible for e-business	
		implementation		
		4.4 Incorporate evaluation results and feedback to		
			ture e-business strategies	
		r 5.510		

- Analyze and evaluate e-business opportunities involving new business models and not simply electronic versions of existing businesses
- Provide supporting evidence for choice of e-business solution
- Implement, monitor and evaluate an e-business solution.

Assessment guide

Form of assessment

The assessor may use the following assessment methods to objectively assess the candidate:

Observation

Questioning (choice of e-business solution)

Practical demonstration (Implement, monitor and evaluate an e-business solution)

Any written or oral examinations may include questions related to preparing financial and statistical reports

Assessment context

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment such as an operational tourism, travel, hospitality or business operation where candidates analyze and evaluate e-business opportunities involving new business models. This can be an industry workplace and a simulated industry environment.

Assessment must ensure access to: computers, printers and accounting software packages

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
A basic working knowledge of:	An ability to:

- explain the role of a value chain analysis when assessing potential ebusiness solutions
- identify relevant legislation, regulations, standards and codes of practice that may affect the implementation of the ebusiness solution
- list key features of a range of e-business models
- outline the policies and guidelines relating to the implementation of the ebusiness solution.

- Interprets a range of textual information to evaluate opportunities, possible exemplars and technical considerations
- Uses active listening and questioning techniques to receive feedback and confirm understanding
- Considers the effectiveness of a solution in terms of how well it met stated goals, and seeks to make improvements
- Uses digital technologies and systems safely, legally and ethically to access, store and share information

UNIT TITLE	Monitor Work Operations				
DESCRIPTOR	This unit describes required to oversed the ability to commorganize operation. The unit applies to team leading, super	e and monitor in municate effect al functions, a	the quality of cively with teand solve problectors, and to i	day-to-day wo m members, p ems. ndividuals ope	rk. It requires
CODE	SOC16S2U17V1	LEVEL	4	CREDIT	9

ELEMENTS OF COMPETENCIES	PERFORMANCE CRITERIA	
1. Monitor and improve	1.1.	Monitor efficiency and service levels through
workplace operations		close contact with day-to-day operations.
	1.2.	Ensure workplace operations support overall
		organizational goals and quality assurance
		initiatives.
	1.3.	Identify quality problems and issues and make
		appropriate adjustments to procedures and
		systems, with relevant approvals.
	1.4.	Proactively consult with colleagues about ways
		to improve efficiency and service levels,
		including potential for new technologies and
		other innovations.
	1.5.	Provide feedback to colleagues and
		management to inform future planning.
	1.6.	Identify and take opportunities to evaluate
		current and emerging industry trends and
		practices for relevance to own work situation.

Comp	etency Standard for Event Mana		
		1.7.	Assess and respond to opportunities to improve
			sustainability of day-to-day operations.
	2. Plan and organize	2.1.	Assess current workloads, and schedule work
	workflow		to maximize efficiency and customer service
			quality within budget constraints.
		2.2.	Delegate work according to principles of
			delegation.
		2.3.	Assess workflow and progress against agreed
			objectives and timelines.
		2.4.	Assist colleagues in prioritizing workload
			through supportive feedback and coaching.
		2.5.	Provide timely input to appropriate
			management regarding staffing needs
3.	Monitor and support team	3.1.	Monitor team and individual performance
	members.		against agreed goals and objectives.
		3.2.	Proactively share information, knowledge and
			experiences with team members.
		3.3.	Challenge and test ideas within the team in a
			positive and collaborative way.
		3.4.	Provide feedback, coaching and support to
			team members.
		3.5.	Complete and submit organization records as
			required.
4.	Solve problems and make	4.1.	Identify and analyze workplace problems from
	decisions		an operational and customer service
			perspective.
		4.2.	Initiate short-term actions to resolve
			immediate problems where appropriate.
		4.3.	Analyze problems for long-term impact, and
			assess and action potential solutions in

Competency Standard for Event Mana	agement	
	4.4.	Where a team member raises a problem,
		encourage individual participation in solving
		it.
	4.5.	Take follow-up action to monitor effectiveness

of solutions

- plan and organize workflow for a team operation or activity that takes into account at least 3 of the following contingencies
 - delays and time difficulties
 - difficult customer service situations
 - equipment breakdown or technical failure
 - financial resources
 - staffing levels and skill profiles
 - rostering requirements
 - staff performance
 - procedural requirements
 - product development and marketing
- monitor and respond to team-based operational and service issues during the above operation or activity
- Meeting agenda, meeting minute recording sheets, meeting log book or sheet

Assessment guide

Form of assessment

 Assessment for the unit needs to be holistic and must be observed through real or simulated workplace activities.

Assessment context

The assessor may use the following assessment methods to objectively assess the candidate:

- Observation
- Questioning
- Practical demonstration
- Any written or oral examinations may include questions related to workplace emergencies.

Assessment context

• Assessment of this unit must be completed as in role plays or simulated activities, set up for the purpose of assessment, in a simulated industry environment operated within a training organization.

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge U	Jnderpinning Skills
 organization and planning methods appropriate to the industry sector leadership and management roles and responsibilities in the relevant industry sector concepts of quality assurance and how it is managed and implemented in the workplace time management principles and their 	 • interpret varied and wide-ranging information of an operational nature. • develop schedules and timelines for team activities • evaluate internal and external business information • anticipate and respond to unpredictable operational problems and situations at a frontline management level coordinate multiple and potentially competing operational priorities

UNIT TITLE	Prepare Financial Reports				
DESCRIPTOR	This unit describes adjustment entries It applies to individual responsible for preproviding administresponsibility for the second control of the second c	and to prepare duals employe eparing financi trative support	e end of period d in a range of al reports. The within an ent	I financial report f work environ ey may be indiverprise, or they	ments who are viduals
CODE	SOC16S2U18V1	LEVEL	4	CREDIT	15

ELEMENTS OF COMPETENCIES	PERFORMAN	ICE CRITERIA
Maintain asset register	1.1.	Prepare a register of property, plant and equipment from fixed asset transactions in accordance with legislative and organizational policy and procedures
	1.2.	Determine method of calculating depreciation in accordance with organizational requirements
	1.3.	Maintain asset register and associated depreciation schedule in accordance with organizational policy, procedures and accounting requirements
Record general journal entries for balance day adjustments	2.1.	Record depreciation of non-current assets and disposal of fixed assets in accordance with organizational policy, procedures and accounting requirements
	2.2.	Adjust expense accounts and revenue accounts for prepayments and accruals

Сотр	oetency Standard for Event Man	agement	
		2.3.	Record bad and doubtful debts in accordance
			with organizational policy, procedures and
			accounting requirements
		2.4.	Adjust ledger accounts for inventories, if
			required, and transfer to final accounts
3.	Prepare final general ledger	3.1.	Make general journal entries for balance day
	accounts		adjustments in general ledger system in
			accordance with organizational policy,
			procedures and accounting requirements
		3.2.	Post revenue and expense account balances to
			final general ledger accounts system
		3.3.	3.3 Prepare final general ledger accounts to
			reflect gross and net profits for reporting
			period
4.	Prepare end of period	4.1.	Prepare revenue statement in accordance with
	financial reports		organizational requirements to reflect
			operating profit for reporting period
		4.2.	Prepare balance sheet to reflect financial
			position of business at end of reporting period
		4.3.	Identify and correct, or refer errors for
			resolution in accordance with organizational
			policy and procedures
1		l	

Revenue statement which comprises:

- cost of goods sold if applicable
- gross profit
- operating net profit
- unclassified adjusted expenses and revenue

Balance sheet comprises:

- narrative or T format
- unclassified assets and liabilities

Assessment guide

Form of assessment

 Assessment for the unit needs to be holistic and must be observed through real or simulated workplace activities.

Assessment context

Assessment of this unit must be completed on the job or in a simulated work environment which reflects planning and conducting a successful meeting

Assessment context

• Assessment of this unit must be completed as in role plays or simulated activities, set up for the purpose of assessment, in a simulated industry environment operated within a training organization.

Assessment conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in the financial administration field of work and include access to:

- office equipment and resources
- computer equipment and relevant software
- relevant standards
- samples of financial data
- workplace reference materials such procedural manuals and company policy
- case studies and, where possible, real situations.

UNDERPINNING KNOWLEDGE AND SKILLS

Underpinning Knowledge	Underpinning Skills
 General knowledge of double-entry bookkeeping principles general journal and general ledger entries key provisions of relevant legislation, regulations, standards and codes of practice that may preparation of financial reports organizational accounting systems organizational policies, procedures and accounting standards. 	 Ability to Identifies and interprets information from organizational policies, procedures and job requirements Plans and completes tasks according to set guidelines and timelines Recognizes and addresses problems in the context of own work and seeks advice from others, as necessary Uses digital technologies to access, record, store, organize and compile data as required