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STEVE BALLMER AND GEEKWIRE LAUNCH NEW “NUMBERS GEEK” PODCAST

From business to sports to government numbers, conversations grounded in the facts

SEATTLE — USAFacts Founder and former Microsoft CEO and Steve Ballmer is teaming up with GeekWire to launch [a new podcast called Numbers Geek](#). Numbers Geek is inspired by Steve’s lifelong love of numbers and data and provides an audio platform for understanding and debating U.S. government data curated by Steve’s non-partisan, non-profit civic initiative USAFacts.

The Numbers Geek podcast focuses on the numbers that matter to leading figures in government and business – but since Steve is also chairman of the NBA’s Los Angeles Clippers basketball team and a fan, it also geeks out on sports and entertainment.

“A picture can be painted with numbers, and it’s a picture then that lets you think about something conceptually and develop theories -- whether it’s in business or sports or understanding government – numbers to me are a storyteller,” said Ballmer.

Hosted by Geekwire co-founder and editor Todd Bishop, Numbers Geek reveals the often surprising stories behind the numbers; and uses numbers to try to help ground our national conversation in a common understanding of the facts behind the most important and divisive issues in the country.

“We’re excited to be working with Steve Ballmer and his USAFacts team on the new Numbers Geek podcast,” said podcast host Todd Bishop of Geekwire. “Through GeekWire’s reporting and interviews for Numbers Geek, we’ve already seen how numbers can change public discourse for the better, by turning heated rhetoric into informed discussion and debate.”

Season 1 of Numbers Geek also features interviews and cameos from leaders in business, sports, politics and beyond, including NPR’s “Wait, Wait, Don’t Tell Me” host Peter Sagal; venture capital disruptor and equity advocate Arlan Hamilton; Shark Tank stars Jamie Siminoff, the founder of video doorbell company Ring, and Arum Kang, founder of dating app Coffee Meets Bagel; Golden State Warriors Coach Steve Kerr; ESPN commentator Stephen A. Smith; conservative commentator Ann Coulter; former New Jersey Governor Chris Christie; RJ Cutler of the “Oval Office Tapes” podcast; conservative CNN commentator Amanda Carpenter; Steve’s high school math teacher Ted Kuss; and more. The podcast goes from Steve Ballmer’s USAFacts office in Bellevue, Washington, to one of the nation’s only bipartisan conventions focused on politics, to Silicon Valley, to a courtside seat next to the LA Clippers’ biggest fan.

The first three episodes of Numbers Geek can be found on [Apple Podcasts](#), [Spotify](#), [Google Podcasts](#), [Stitcher](#), and [RSS](#).

About GeekWire:

[Geekwire](#) is a national technology news site with strong roots in the Seattle region and a large audience of loyal, tech-savvy readers around the globe, who follow the site for breaking news, expert analysis and unique insights into the technology industry. Founded in 2011, GeekWire is uniquely positioned to cover some of the most widely followed and innovative tech companies in the world, and one of the most vibrant startup markets in the country. Follow us on Twitter at [@geekwire](#).

About USAFacts

[USAFacts](#) is a non-profit, non-partisan civic initiative aimed at making government numbers more available, accessible, and understandable to Americans. It was created by former Microsoft CEO Steve Ballmer after he discovered that government does not provide the kind of comprehensive reporting for citizens that publicly traded companies are required to do for shareholders. USAFacts creates an Annual Report and 10-K — modeled on the form public companies file each year with the Securities and Exchange Commission — to provide a view of U.S. federal, state, and local governments' combined revenues and expenditures, as well as key metrics that measure progress towards objectives established in the Constitution. Ballmer is also chairman of the Los Angeles Clippers. Follow us on Twitter at [@USAFacts](#).

Attached photo caption: *USAFacts founder and former Microsoft CEO Steve Ballmer records his new podcast "Numbers Geek."* Photo credit: *Kevin Lisota/Geekwire*

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