

Dwaine Best

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Professional Summary

5 years of Website Development, over 10 years of Freelance Design and 10 years of Technical Theatre experience. History leading the creative and technology strategy for clients across multiple industries. Proven track record of high quality production. Long history working with non-technical stakeholders to understand technical, creative and marketing objectives. Crafts pragmatic development code and executes unique and engaging styles for effective user engagement.

Skill Set

Languages: HTML, CSS, SASS/SCSS, Javascript (ES6+), Python

Frameworks and Platforms: React, React Hooks, Gatsby, Wordpress, Firebase, Responsive Web Development

Tools and Methodologies: Figma, Adobe Creative Suite, Photoshop, UX Principles, Agile/Scrum Framework

Professional Experience

Web Developer

Freelance, San Diego, CA & Remote

2000 – Present

- Manage all stages of website creation for dozens of different clientele, from initial design and architecture to development, deployment, and management of websites.
- Creation of backends using tools including Firebase, Flask, Django, Wordpress, and basic LAMP stack.
- Designed and developed web front-ends using HTML, CSS, Javascript, jQuery and React JS.
- Prioritized and fixed site-related design problems and took the initiative to implement new features based on feedback from users. Implemented SSL standards and user authentication rules.
- Developed original e-commerce websites and web applications, encompassing design, coding, testing, and maintenance.

Digital Product Design and Marketing

Welfie, San Diego Startup

2020

- UI/UX Prototyping, Flow, Design and handoff of over 20 major screens and dashboards for desktop app using Figma
- Working with various stakeholders and development teams in an Agile environment, using SCRUM methodologies
- Brand development of Welfie Pro, design of lead generation assets, including 10 page brochure design, and medical signage

Graphic Designer

Mobilia Gallery, Cambridge, MA, Remote

2000 – Present

- Contribute to art direction and marketing strategy for large regional fine art gallery; lead digital and print design, work directly with leadership on marketing development, and oversee improvements to outreach and marketing strategies.
- Lead total redesigns of gallery website, implement using modern tools and platforms including HTML, CSS, Javascript, Wordpress, and SEO; improved user experience and site stability.
- Create original artwork and designs, develop branding and work with stakeholders to ensure alignment with style guidelines, brand messaging, and promotional events.

Production Artist

Netflix, Fox Studios, La Jolla Playhouse, Old Globe Theater

2009 – 2020

- Manage operations for design, engineering, and installation of sets, props, and set dressing for various large-scale productions; scenic elements have been featured in hundreds of critically acclaimed Broadway plays, movies, and TV shows.
- Partner with teams of Designers, Contractors, Technicians, Installers, and Project Managers, ensure total understanding of expectations, blueprints, and scale models, and contribute to project meetings to plan, update, and close out development actions.

Education

Museum Studies and Art History

University of Iowa, Iowa City, IA

Front End Developer Certificate

UCSD, La Jolla, CA