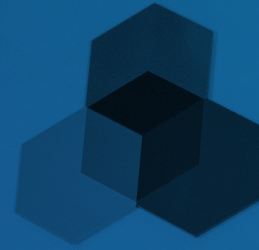


Growing together

# Partner Program



**channable**



[www.channable.com](http://www.channable.com)



**channable**

# Why should you become an official Channable partner?

We want to grow together with our partners. With joint content activities and our large network of marketing platforms, there are numerous opportunities to work and grow together as partners.

And of course, we want to reward the efforts and performance of our partners, which is why we offer different levels of partnership with **specific benefits**:

	Community Partner	Bronze Partner	Silver Partner	Gold Partner
15% kickback with 3 active accounts (under the MCC structure)	✓	✓	✓	✓
Appear on website & social media	✓	✓	✓	✓
Activity screen, demo account, and media kit	✓	✓	✓	✓
Industry dedicated training days		✓	✓	✓
Highlighted on the partner page		✓	✓	✓
Regular contact with Customer Success Manager		✓	✓	✓
Take part in tool development			✓	✓
Opportunities for content collab			✓	✓
Get access to BETA features				✓

# Benefits in detail

## 15% kickback with 3 active accounts

As soon as a partner has three active accounts, a kickback fee of 15% of their customers' total subscription is paid to the partner.



## Appear on website & social media posts

The partner's logo will appear on the Channable website and they'll feature in Channable's LinkedIn posts.



## Activity screen, demo account, & media kit

The activity screen allows you to see who was the last individual who accessed or made a change within a project. Create demo accounts to run tests and practice using the tool. Gain access to Channable logos and other useful materials.







## Industry dedicated training days

Request training on one of Channable's focus industries with a Channable expert.



## Highlighted on the partner page

The website of our partners will be linked to on our partner page.



## Dedicated Customer Success Manager

A dedicated Customer Success Manager will keep in touch with you for business reviews, training, and general help via email, phone, and video meetings.

## Take part in tool development

Give priority to the feedback partner's give to the tool and implement the relevant requests accordingly.



## Opportunities for content collab

Contribute to webinars, guest blogs, success stories, and use cases.



## Get access to BETA features

Be the first to enjoy Channable's latest features and provide feedback on their performance.



# Joining is simple!

To become a member of Channable's partner community you just need **a live Channable account** and to **sign the partner contract**. If you would like a copy of the partner contract, please contact your Customer Success Manager.

To qualify for each level of the partner program, you need the following:

Bronze Partner	Silver Partner	Gold Partner
<ul style="list-style-type: none"><li>• Minimum of <b>3 active clients*</b> with a minimum total subscription value of €250.</li><li>• OR a total subscription value of at least €500**.</li></ul>	<ul style="list-style-type: none"><li>• Minimum of <b>5 active clients*</b> with an average subscription value of at least €99.</li><li>• OR a total subscription value of at least €1000**.</li><li>• Online visibility and promotion of partnership.</li></ul>	<ul style="list-style-type: none"><li>• Minimum of <b>10 active clients*</b> with an average subscription value of at least €279.</li><li>• OR a total subscription value of at least €3000**.</li><li>• Online visibility and promotion of partnership.</li></ul>

\*under the MCC structure



But there's more...

# Most Valuable Partner

The partner with the highest annual growth in each partner level will be awarded the Most Valuable Partner medal.





# Our current partners

The following popular agencies already consider Channable the ultimate feed management & PPC tool and are Official Channable Partners:

*“Since we started using Channable, we’ve seen amazing results. The CTR increased by 19% and our CPA decreased by 16%.”*



SJOERD LOPS  
Senior Display Consultant at ARTEFACT



# Contact

At Channable we want to ensure that our processes are as smooth as possible as for you. Our dedicated team is available to answer any questions you may have regarding the Channable Partner Program.

We look forward to welcoming you as an official Channable partner and growing our businesses together.

If you already have a Channable account, or if you would like to learn more about Channable or create an account, please contact:

**Callum Howard**

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